

NOTICE AND CALL OF PUBLIC MEETING

GOVERNMENTAL BODY: THE CITY COUNCIL OF CRESCO, IOWA

DATE OF MEETING: APRIL 2, 2012

TIME AND PLACE OF MEETING: 7:00 P.M. AT CRESCO CITY HALL

PUBLIC NOTICE IS HEREBY GIVEN THAT THE ABOVE MENTIONED GOVERNMENTAL BODY WILL MEET AT THE DATE, TIME AND PLACE SET OUT ABOVE. THE TENTATIVE AGENDA FOR SAID MEETING IS AS FOLLOWS:

ROLL CALL: CARMAN, BOUSKA, McGEE, McCARVILLE, LOVELESS

ACT ON THE CONSENT AGENDA: All items listed under the consent agenda will be enacted by one motion. There will be no separate discussion of these items unless a request is made prior to the time council votes on the motion.

1. Approval of the Agenda
2. Approval of the Claims
3. Approval of Minutes from March 19, 2012
4. Approval of an Excavator's License for James Kitchen d/b/a Kitchen Construction, LLC
5. Approval of Pay Request #5-Final for \$4,800.90 for Skoda Home Improvement for Housing Rehab Project

STAFF REPORTS: There may be action taken on each of the items listed below.

1. Public Works
2. Police
3. Administration

BUSINESS: There may be action taken on each of the items listed below.

1. William Angerman, Engineer from WHKS, to Present Feasibility Study for Proposed Industrial Park Expansion
2. Awarding of Hotel/Motel Tax Grant for Tourism Projects
3. Discussion on Bid for New Pumper Truck for Fire Department
4. Request for Sewer Adjustment for Water not Entering the Sanitary Sewer System from Chad and Sandy Evans for Shady Oaks Trailer Court
5. Request for Sewer Adjustment for Water not Entering the Sanitary Sewer System from Dale Vrba for Willow Courtyard

COMMENTS FROM AUDIENCE:

ADJOURN:

THIS NOTICE IS GIVEN AT THE DIRECTION OF THE MAYOR PURSUANT TO CHAPTER 28A, CODE OF IOWA AND THE LOCAL RULES OF SAID GOVERNMENTAL BODY. POSTED MARCH 29, 2012.

1. Feasibility Study – Bill will present the cost estimates for the feasibility study they conducted to determine the cost of providing water and sewer services to different proposed sites. He will do a slide show presentation. I have attached maps for you to view on your computer but I have printed copies for each of you that I will hand out on Monday night.
2. 1st Ave Assessment Project – Due to a misunderstanding, Ahlers and Cooney will have the legal documents for our next meeting. I have enclosed the Final Plat and Assessment for you to review so if you have any questions, we can ask Bill on the 2nd. The legal action will all take place at the next meeting, but this will allow you to look at it and we can address any questions while Bill is here. Otherwise, he could be available via phone for the meeting on the 16th if any other issues arise. I have also enclosed a spreadsheet that I created that shows the decrease from the preliminary assessment that was presented at the beginning of the project and the bottom shows the City's portion that we are paying.
3. Hotel/Motel Tax – Tourism Grants – please see attached grant requests and the Tourism Board's recommendations.
4. Fire Truck – see attached letter
5. Sewer Credits – Please see attached letters from 2 customers requesting a credit for sewer not entering the sanitary sewer system.
6. Budget Amendment – I am working on a budget amendment and am almost done with it but waiting on a few items. It needs to be done by May 31st so we will set the public hearing at the next council meeting or the following. It will need to be published before our next meeting so I wanted to give the Council a chance to look at the items so if there is a question we can discuss it prior to the publication because of the May deadline.

If you have any questions, please let me know.



Michelle Girolamo

The Cresco City Council met March 19, 2012, at 7:00 pm at City Hall. Council members Carman, Bouska, McGee and McCarville were present. Loveless was absent.

Bouska moved to approve the consent agenda which included approval of the: agenda; claims; minutes of the March 5, 2012 meeting; approval of a Tree Surgeon License for Dusty Burnikel d/b/a Dusty's Total Tree Service; approval of pay request #5 for \$14,272.39 to Magney Construction Inc for WWTP Biosolids Handling and Storage Improvements Project; approval of pay request #4 for \$6,840.90 for Skoda Home Improvement for Housing Rehab Project. McGee seconded and it passed all ayes.

Mayor Mark Bohle reminded Council that if they receive complaints from people who are not in their ward to please notify that Ward's Council person to make them aware of the concern.

Public Works Director Rod Freidhof reported: (a) Table-Top Disaster Discussion will be April 9th at 6 pm at the Fire Station; (b) Street: all streets have been swept at least once. We are seeing frost boils and some chip sealed roads are breaking up but they are maintaining the roads the best they can and ask people to be patient; (c) Sewer: sludge storage tank is $\frac{3}{4}$ full so they will be hauling sludge soon. Blazek Corp has two clarifiers done and should finish this week with the third; (d) Water: new chlorine scales were installed and they will begin fixing patches from watermain breaks and will replace the chlorinator in Well #3; (e) Tree Committee meeting is March 21st at 1 pm at City Hall; (f) the new ton truck is in LaCrosse getting the box installed; (g) tripod lift was ordered for manholes for the wastewater department and still researching shoring products for the water department; (h) Certificate of Appreciation was received from the Arbor Day Foundation for being a member for 17 years and planting trees.

Police Chief Tim Ruroden reported that the Brew & Stew went good this weekend with no serious incidents. He received bids for two new police cars with Ankeny being \$1263 less than H&S Motors. Consensus of the Mayor and Council was that we should keep the business local.

City Clerk Michelle Girolamo reported: (a) the Howard County Community Foundation awarded a \$3,000 grant for the Fire & Rescue to purchase hoses and nozzles and also awarded the Cresco Membership Committee/Chamber a \$1,000 grant for a community beautification project along Highway 9; (b) Senior Billing Clerk, Irene Eiffler, turned in her letter of resignation to retire after 22 years of working for the City. Her last day of work will be April 30, 2012.

Mayor Bohle opened the public hearing for the 2009 Housing Rehabilitation Program Update. The City was awarded a 2009 Community Development Block Grant for \$267,200 to assist approximately eight low-and-moderate income persons within a designated neighborhood to make improvements to their homes. To date, four projects have been completed, one is under construction, and two more are ready to begin construction within the next couple of months. It is anticipated, with the remaining budget, that at least one to two more projects can be completed. There have been no changes to the project scope, budget, or project beneficiaries as proposed in the application. To date, \$101,518 of the CDBG allocation has been expended. The City obligated \$40,000 local towards rehabilitation costs. To date, \$20,247 of that has been expended. No written or oral comments were received and the public hearing was closed.

Bouska made the motion to approve the change order and extension deadline for the Housing Rehabilitation contract for 110 4th Street to S&B Construction for the contract originally bid 3/14/11. The new contract amount is \$25,609.39. McGee seconded and it passed all ayes.

Carman made the motion to approve the resolution restricting semi-truck traffic on 10th Ave SW from 3rd St SW to South Elm Street and on 10th Ave SE from South Elm Street to 5th St SE and 5th St SE to 110th Street. Bouska seconded and it passed all ayes.

McGee made the motion to approve the resolution authorizing the Mayor and City Clerk to enter into a Lease Agreement for the old City Hall with Howard County Charitable Projects Inc. McCarville seconded and it passed all ayes.

Diane Kueker is working on a grant to make improvements to the building. She asked for permission to do some fixing up of the old City Hall. Consensus was to allow improvements to be made but keep the City informed of the status of the projects.

McCarville made the motion to approve the resolution authorizing the Cresco Fire Department to conduct a controlled house burn for training purposes west of Cresco on Robin Avenue on March 28, 2012. Carman seconded and it passed all ayes.

Carman made the motion to pay the pro-rated property taxes on the two nuisance properties that had been sold because the tax due was not clearly disclosed before the sale. Bouska seconded and it passed all ayes.

Bouska requested that we should change our Nuisance Ordinance to address empty houses and make it more stringent. Freidhof will discuss with our attorney.

The interest rate to be charged for assessments on the street project was discussed. Most cities charge 1% more than the City's bonding rate but legally we can charge up to 9%. The City's bond has a 3.75% rate for the last 5 years of the 15 year bond term. McGee made the motion to charge 4.75% interest for the assessments. Bouska seconded and it passed all ayes.

Mayor asked if there were any comments from the audience. Jody Torgerson thanked Council again for giving him the chance to purchase the Alliance Building and fix it up. He is getting bids on replacing the roof and is working at bracing the back part of the building.

Jason Passmore invited Council and Mayor to the Annual Banquet for Howard County Business & Tourism on April 11, 2012. Rural-Issues Roundtable Discussion with Bill Menner from USDA Rural Development will be held March 29th at Hawkeye REC from 10-11 am. UNI's Small Business Development Center Director will be conducting one-on-one counseling for small business owners and all but one time slot is filled. The Retail Committee received a demo of a sign that could be placed in crosswalks and will present it to Council for approval at a later date.

Carman moved to adjourn at 7:42 pm. McGee seconded and it passed all ayes. The next regular Cresco City Council meeting will be April 2, 2012, at 7:00 pm at Cresco City Hall.

Mayor Mark Bohle

City Clerk Michelle Girolamo

Following is a list of claims approved for payment:		
ADVANCED SYS	MAINT	56.20
AM WATER WORKS	TRAINING	149.50
BAKER/TAYLOR BOOKS	SUPP	980.81
BLACK HILLS	GAS	335.82
BC/BS	INSUR	26,451.02
CARDMEMBER SRVC	SUPP	288.89
CARMEN BUSS	TRAVEL	43.40
CARQUEST	REPAIR	161.22
CITY OF CRESCO	UTIL, REFUND	354.69
CITY OF CRESCO	INSUR	3,472.23
CITY OF LIME SPRINGS	SUPP	60.15
CPU	SUPP	1,413.99
COURTNEY LAWN	SRVC	90.00
CRESCO HEATING	SRVC	248.25
CRESCO SHOPPER	ADVERT	205.70
CRESCO SMALL ENG	SRVC	90.96
CUB SCOUTS	SUPP	60.00
D & J SPORTS	SUPP	3,571.00
DAKOTA SUPPLY	SUPP	2,733.32
DECORAH NEWS	SUBSCRIPT	35.00
FAREWAY	SUPP	10.99
FENCL OIL	GAS	486.00
FENCO	SUPP	319.52
GEORGE GROSZ	REFUND	72.03
GROUP SERVICES	FEE	358.75
H & S MOTORS	VEHICLE,RPRS	26,558.17
HAWKEYE REC	ELECT	7,369.12
HAWKEYE	SERV	98.61
HEALTHY CONTRIBUT	FEE	17.80
HOW CO	LAW ENFORCE	11,729.10
HOW CO EMERG MAGT	FEE	13,538.00
HOW CO RECORDER	REHAB HSNG	57.00
HOW CO TREASURER	TAXES	4,874.00
IKON OFFICE	SUPP	32.88
IA ASC.OF MUN UT	FEE	588.56
IA DNR	TRAINING	60.00
IA PARK & REC	TRAINING	220.00
J.P. COOKE	SUPP	49.05
JIM'S AUTO	REPAIR	71.05
JODY TORGERSON	TAXES	809.00
JOHNSON ACCTG	SUPP	32.95
KUBIK	MAINT	187.70
MAGNEY CONST	SERV	14,272.39
MARCO	SUPP	12.95
MERCHANT SERV	FEE	41.23
MIKE GRUBE	TAXES	1,553.00
MVTL	ANALYSIS	377.35
NE IA SERV	REPAIR	3,547.84
O'HENRY'S	SUPP	186.91
PATRICIA MCDANIEL	SUPP	20.00
PAYROLL		59,182.42
PETTY CASH	POSTAGE	58.10
POSTMASTER	POSTAGE	75.00
QUARTERMASTER	SERV	382.98
RACOM	SERV	264.00
RILEY'S	SUPP	125.28
RIVER CITY PAVING	SUPP	200.03
RUPPERT	SUPP	473.58
SIGNS & DESIGNS	SERV	102.50
SKODA HOME IMPRV	REHAB HSNG	6,840.90
LIFEGUARD STORE	SUPP	190.49
U.S. CELLULAR	PHONE	333.11
UNIFORM & ACC	SUPP	132.91
WINDSTREAM	PHONE	53.83

GENERAL FUND	71,462.00	
ROAD USE TAX	17,685.30	
EMPLOYEE BENEFITS	31,012.92	
LOCAL OPTION TAX	10,440.50	
CRESCO TELECOM	400.35	
REHAB/HOUSING	6,897.90	
EQUIP/REPAIR-FITNESS	233.92	
STREET TRUST	8,526.81	
SEWER PROJECT	14,272.39	
WATER UTILITY FUND	15,494.41	
WATER DEPOSITS	80.00	
MSSU OPERATION	20,250.02	
WATER / SEWER C.I.	5.48	
YARD WASTE FUND	7.23	
GRAND TOTAL OF ALL FUNDS	196,769.23	
Revenue Total 03/06 thru 03/19/12	128,545.15	

PAY REQUEST

TO: City of Cresco DATE: 3/28/12
 PROJECT: Greg / Carrie Martin Residence (328 - 5th Ave. W.) PAY REQUEST NUMBER: 5 - FINAL

CONTRACT BREAKDOWN	ORIGINAL CONTRACT AMOUNT	CHANGE ORDERS	ADJUSTED CONTRACT AMOUNT	% COMP.	VALUE OF WORK COMPLETED
Foundation	\$ 595.00			100%	\$ 595.00
Dirt Fill	238.00			100%	238.00
Garage Painting	996.00			100%	996.00
House Roof	10,100.00	(Roof needed sheathing as per Insp. On 1/9/12)		100%	10,100.00
Roof w/o Sheathing	-----	<i>If roof does not need sheathing, pay \$8,967.00</i>		-----	0.00
Garage Roof	1,607.00	CO #1 - Delete - (\$1,607.00)	0.00	-----	0.00
House Guttering	680.00			100%	680.00
Replacement Window	7,189.00	CO #2 - Add'l Wdw \$360 / Remove Wdw \$900 CO #3 Rotted Sill & Trim - \$575 / Paint stop & sills \$360	9,384.00	100%	9,384.00
Bathroom Painting	520.00			100%	520.00
Ceilings	2,298.00	CO #1 - Delete - (\$2,298.00) / CO #2 - 1 st flr Bath Ceiling \$510 / CO #3 DR & Rear Room ceilings - \$1,800	2,310.00	100%	2,310.00
Electrical	3,750.00	CO #2 - Add'l Light Fixtures \$210 / CO #4 Stove outlet & Ground Rod - \$340	4,300.00	100%	4,300.00
Mechanical	500.00			100%	500.00
Lead-Safe Work Practices	350.00			100%	350.00
TOTAL	\$28,823.00				\$29,973.00

Net Contract Amount to Date \$ 29,973.00
 Total Value of Work Completed \$ 29,973.00
 Final 0% Retained (20% / Final-0%) \$ 0.00
 Value of Work Completed Less Retained \$ 29,973.00
 Less Total Previously Certified \$ 25,172.10
AMOUNT DUE THIS REQUEST \$ 4,800.90

OWNER: Greg and/or Carrie Martin
 CONTRACTOR: Skoda Home Improvement
 APPROVED: Program Inspector
 APPROVED: City of Cresco

(CITY HALL: Please hold check until authorization received from Melanie at Simmering-Cory, Inc. to release. Thank you!)

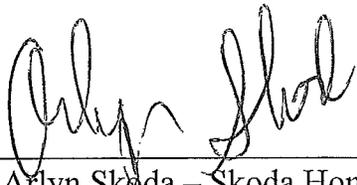
ANTI-KICKBACK STATEMENT

It is hereby certified that no employee or official of the City of Cresco has paid any kick-back, fees or consideration of any type, directly or indirectly to the contractor in the awarding of the construction bid for property 328 – 5th Ave. W. – (Martin Residence).

SIGNED _____
City of Cresco

DATE _____

I, Arlyn Skoda – Skoda Home Improvement, contractor for the construction work performed at the above mentioned address hereby certify that I have not received, nor was I offered, any kickback, fees or consideration of any type, directly or indirectly for the work done as set out in the construction contract for the above mentioned property.

SIGNED  _____
Arlyn Skoda – Skoda Home Improvement

DATE 3-24-12 _____

Cresco Tourism Advisory Committee
Travel & Tourism grant recommendations
21 March 2012 meeting summary

1st Quarter 2012 Travel & Tourism Dollars
Available funds this Qtr: \$4,215.30
Funds requested: \$12,250.00

- I. Members present: Bootie Kapler, Linda Thompson, Amy Bouska, Teresa McGee.
Members absent: Joie Lukes, Zahid Ali.
HCBT present: Anna Schmauss, Spiff Slifka.

II. Recommendations

1. Jaycees, bringing in Motocross Races
 - a. requesting \$2,500.00
 - b. Committee likes this project and it's potential. This change in venue could bring in more visitors to generate better gate receipts for future events.
 - c. **Committee recommends awarding at least \$2,100.00.**

2. Alliant Store, roofing building
 - a. requesting \$5,0000.00
 - b. Committee is excited about Mr. Torgerson developing the Alliant Store/Alliance Building and generating jobs in a unique setting, but feels they are not in position to recommend funds for a "for-profit" business. Committee recommends visiting with economic development to develop a business plan and seek assistance through their office.
 - c. **Committee recommends awarding \$0.00.**

3. CCT, marketing funds
 - a. requesting \$500.00
 - b. Committee likes this project and it's potential. Expanding their market and looking for bus tours to come to Cresco meets the definition of Tourism.
 - c. **Committee recommends awarding \$500.00.**

4. Howard-Winn Alumni & Foundation, mailings and newsletter
 - a. requesting \$1,000.00
 - b. This unique one time request to kick-start the Alumni and Foundation for Howard-Winn has potential to reach outside the city and bring visitors back to our area.
 - c. **Committee recommends awarding \$700.00.**

5. The County Store, laptop and security cameras
 - a. requesting \$1,500.00
 - b. Committee would like to table this request and work with The County Store to develop a strategy that better meets the definition of Tourism.
 - c. **Committee recommends awarding \$0.00.**

6. BBQ Competition
 - a. This event has been cancelled.

7. Chamber, Family Fun Nights
 - a. requesting \$1,000.00
 - b. Committee likes the collaboration and direction Chamber has taken with these FREE community events which also allows non-profit groups to showcase their organization and gives them the opportunity to raise money for their projects. The request for funds to market these nights to a wider audience meets the definition of tourism.
 - c. **Committee recommends \$915.30.**

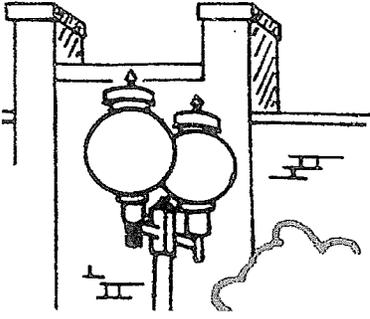
III. Regular Business

- a. Committee will meet with Michelle and work with the on-line application process.
- b. Committee would like to develop some parameters and accountability for award recipients. i.e. promote lodging whenever possible, use a logo if possible, and maybe a follow-up of the project.

Tourism Advisory Committee Evaluation

Application	Time Sensitive or Need	Application meets Tourism Definition	Lodging	Qtr 1 Funds recommendation
Jaycees	H	H/M	M	\$2,100.00
Alliant Store	L	L	L	\$0.00
CCT	H	H	H	\$500.00
H-W Alumni/Found	M	M	M	\$700.00
County Store	L	L	L	\$0.00
BBQ Competition				\$0.00
Chamber	H	H/M	L	\$915.30
Total				\$4,215.30

H=high, M=medium, L=low



City of Cresco Travel and Tourism Grant Application

City of Cresco, 130 North Park Place, Cresco, IA
52136

563-547-3101 563-547-4525

Date: March 2, 2012

Organization/Agency Requesting Funding: Cresco Jaycees

Project: Motorcross Races for Independence Day Holiday happening on July 3rd, 2012

Address: 101 2nd Ave SW, PO Box 52, Cresco, Iowa 52136

Contact Person and Title: Jami Schwickerath, Vice-President

Telephone: 507.259.3549 or 563.547.3434

Amount Requested: \$2,500 Total Projected Expenses: \$5,800

I. Project

A. Describe the project, and will the project occur if not funded by the tourism grant.

The Cresco Jaycees are trying a new Independence Day event since the Demolition Derby has become extinct (mostly). We are looking to have MotoKazie from Minnesota come down that day and provide entertainment to the people of Howard County with their SuperCross event will offer stunts, races, as well as points and trophies to those actually racing. MotoKazie brings with them the racers that travel the circuit and they are excited to come the area on that date. However, they are costly and our Jaycee budget does not have enough to ensure we can get them here and still have money to purchase the fireworks. If we do not receive enough grants and donations, it is likely we will not do this event because of the cost. Our primary concern is being able to continue to purchase the fireworks and if we do not make enough for this, that is where our budget will be going.

B. How do you see this project promoting Cresco tourism, and increase lodging use within the community.

The Jaycees of Cresco see this event filling the grandstands at the Fairgrounds of about 1,000 people. The Organizer has informed me that when they do this event in Waukon IA the stands are full and many people packed outside the fence trying to get a view. It is sure to be a crowd drawer to the area the day prior to Independence Day. Since this will be one of his circuit events for the 2012 calendar year, it is offered to about 5,000 people in the Iowa and Minnesota area that participate in the Motorcross. They bring family and friends to watch as they participate in races and high-flying stunts. By hosting this event over the July 4th holiday, it gives tourists just another reason to stay in Cresco. We believe through having this event on the 3rd, we will see an increase in lodging, retail shopping, eating in our restaurants, and a way to promote Cresco to residents and visitors alike!

Project Name:	Date:	Organization/ Agency Requesting Funding:	Contact Person and Title:	Address:	Phone:	Email:	Amount Requested	Total Projected Expenses:	Event Date (if applicable)	Proj Con Dat
Alliant Store	03/13/2012		Jody Torgerson / Owner	12501 Timber Ave. Cresco Iowa 52136	563-419-8486	jalmor@windstream.net	5000	20,000+		
Marketing for Community Theatre	03/14/2012	Cresco Community Theatre	Jayne Jensen, President	23501 Kings Rd, Cresco, IA 52136	563-547-6993	jayne@lowatelecom.net	\$500	\$750	Jul-12	
Howard-Winn Alumni Foundation	03/14/2012	Howard-Winn Alumni	Scott Thomson, Foundation Member	111 N Elm St, Cresco, IA 52136	563-547-2040	scott@cusb.com	\$1,000	\$10,000	now	
Tourist Info/security cameras for tourist canopy and map	03/15/2012	The County Store	Diane Kueker	227 North Elm Street	563-547-1114	countystore@lowatelecom.net	\$1,500	\$1500.00 total cost - \$800.000 for laptop; \$500.00- \$600.00 for security cameras; \$100.00-150.00 for labor		
Signs and Marketing for BBQ Competition	03/15/2012	Howard County Business & Tourism	Spiff Slifka, Development Coordinator and Tourism Director	101 2nd Ave SW, Cresco, IA 52136	563-547-3434	spiff@howard-county.com	\$750	\$1,000	Summer and Fall of 2012	Fall
Family Fun Nights	03/15/2012	Cresco Area Chamber of Commerce	Jason Passmore, Exec. Director	101 2nd Ave. SW, Cresco, Iowa 52136	563-547-3434	jason@howard-county.com	\$1,000	\$3,000	5/11/12, 6/1/12, 7/7/12	July

ions

Project Name:	Describe the project. Will the project occur if not funded by the tourism grant?	How does this project promote Cresco tourism and how does it increase lodging use within the community?
Alliant Store	<p>This project will encourage a place for small business to come and make available their goods, without spending the majority of their money on a large single building that might be to much overhead for them starting out. I need to address the roof, I have gotten a few estimates and they range from 15 to 18,000 dollars. I also have an estimate to get the meter box and breakers up to code will be 1,800 dollars. Not including the cost of hooking up the power. I need to address the rear of the building where the addition was but I will be taking on the cost and labor of that. I also need to have some tuckpointing done on the building, that I also plan on supplying the labor and materials on. There are some other renovations to be done to, but some of them will be determined when it gets closer to completion. That will depend on the types of business's will be starting up in the building. This project will take longer to achelve if there is not a boost to begin the project. The project will move forward, but much slower without the finacial boost.</p>	<p>If 10 or more small business can have a mall effect for public exposure, they will be able to increase their sales and increase the communities visitors. This gives smaller business a base to grow from for the potential to afford to expand and possibly move into a larger vacant downtown store. Then opening the opportunity for more smaller business to attempt the same process. That leads to more homes being bought or rented, and more visitors needing lodging. Also this leads to more revenue and other local businesses getting more exposure and possibly increasing their potential and profits. It also has the opportunity to be manned by individuals for the purpose of job experience, and contact with the potential consumer.</p>
Marketing for Community Theatre	<p>Cresco Community Theatre is putting on a production of 'Honk', the story of the Ugly Duckling this coming July, 2012. We would like to market this production in Rochester, Waterloo, and further out than just the few northeast Iowa counties we currently market. We would like to fill the historic Opera House with not only residents of Howard County, but visitors and theatre patrons from further away. We believe by marketing out of our area will bring more people to Cresco. We are also going to market to bus tours and try to bring these people to Cresco as touring groups. Yes, our project will occur, but our budget does not allow for a lot of marketing money due to the expenses we will incur for putting on a musical. Getting the rights to musicals range from \$1,500/\$2,000 and up. This musical will appeal to all ages and will have a good size cast including many children.</p>	<p>This project will promote the City of Cresco, our historic Opera House, possibly allow for touring packages that range from a day stay in Cresco to overnight stays for bus tours. This will increase our lodging, retail business, and restaurants in Cresco. We feel this application meets the definition of Tourism set forth by our City Council and we look forward to promoting our play, our area, and the City of Cresco.</p>
Howard-Winn Alumni Foundation	<p>A new Board is being organized in Cresco. The Howard-Winn Alumni & Foundation. It is being formed to unite Alumni with Cresco and Howard County, to develop a permanent community funding source for our educational system, offer tax advantages for donors, and memorials for family and friends to donate in memory or honor of someone. We believe this new Board and Foundation will help work to fund necessary supplies and equipment (i.e. technology) that our School District is unable to provide. We are dedicated to help partner with our school to offer the best education we can give our children. □ After our last All School Reunion, we have been approached by some individuals asking if we had an alumni or foundation they could get involved. We have started a data base and would like to reach out to these graduates. These funds would get us started on developing a newsletter and mailing information to those in our data base. This is not a project we anticipate returning to Travel and Tourism for money. This is a request to get us on our feet and get up and running so we can be self-sustaining in the future. □ This project will go forward, but much slowly. □</p>	<p>We believe that by reaching out to our Alumni we will be able to inform many out-of-town people about what is going on in Cresco and the surrounding area and bring more people back to visit where they grew up. This will increase our lodging stays, retail, and restaurant businesses. We also believe that the Alumni and Foundation project will showcase the commitment from our community and the cutting edge of education we can bring to Cresco. We believe this will encourage more people to move to Cresco and Howard County when they see what we can offer their children for their future success.</p>
Tourist info/security cameras for tourist canopy and map	<p>Aquire laptop computer to update and/or create webpage for The County Store. Emphasis to be directed toward tourism/education in Cresco; ie: map, canopy, additional projects. □ □ Additional security cameras for protection of the existing map and canopy. □ □ Project will not occur without funding.</p>	<p>We would required an additional computer as several people are working here and we only have one computer. It would be used for educational purposes also. This would give us the opportunity to put additional information on Facebook or create a webpage/link from The County Store for tourist information/education, future projects, updates, ect. The security cameras (to be placed at the church and awning) would give a sense of security to the tourists and reduce the risk of vandalism to the map. □ □ The laptop would be used at puplic speaking engagements as a visual tool for</p>
Signs and Marketing for BBQ Competition	<p>We would like to make signs and market our BBQ Competition for the upcoming 2012 season. We are starting to see an avid interest from vendors to festival visitors for our BBQ Competition. We would like to advertise this summer and fall event to a broader market reaching out beyond our city and county. We believe we can bring more people to Cresco and the county through this exciting event. □ The project will occur, but not as successfully without the tourism grant. □</p>	<p>Reaching to a wider audience about this unique Competition, we believe we can bring more people to Cresco, This will increase lodging at our hotels/motels. We should see an increase in retail business and speciality shops as well as our restaurants. We think this project meets the definition of tourism and look forward to a successful summer and fall.</p>
Family Fun Nights	<p>This year's Family Fun Nights in the Park are scheduled for May 11th, June 1st, and one more in the early part of July. These events have been a huge success over the past three years for the community to provide family fun entertainment free of charge for all ages and we are planning even more this year. Majority of the requested funds will be used for advertising so that people come from all over and spend time in Cresco. Some of the funds will be used to towards different activites planned at Family Fun Night. We have raised \$800.00 so far from Chamber member sponsorships to put towards the prizes, games and entertainment for the kids. This event will be held without the tourism funding, but we will not be able to offer the variety of activities and events or advertise to surrounding communities to draw a larger regional crowd. These Family Fun Nights have been one of our biggest successes for the Chamber promoting our community with an estimate on attendance of over 1,000 at each event. We want to continue to be able to host these activites and grow them to reach a wider audience.</p>	<p>Family Fun Nights are a nice boost to our local economy as it benefits our retailers, restarutants and lodging providers, along with promoting Cresco as a whole. Again this year we are planning on working with non-profit organizations as food vendors to enable them to use this event as a fundraiser and also promote their own value to the community. Through this grant and Chamber sponsorships, we are able to promote and hold this event free of charge to the entire community. It is a collective effort to promote all the groups and organizations that make our community strong.</p>

Cresco Travel & Tourism Grant application

Marketing for Community Theatre

14 Mar 2012

Cresco Community Theatre

Jayne Jensen, President

23501 Kings Rd, Cresco, IA 52136

563.547.6993

jaynej@lowatelecom.net

\$500.00

\$750.00

July 2012

July 2012

Describe the project. Will the project occur if not funded by the tourism grant?

Cresco Community Theatre is putting on a production of 'Honk', the story of the Ugly Duckling this coming July, 2012. We would like to market this production in Rochester, Waterloo, and further out than just the few northeast Iowa counties we currently market. We would like to fill the historic Opera House with not only residents of Howard County, but visitors and theatre patrons from further away. We believe by marketing out of our area will bring more people to Cresco. We are also going to market to bus tours and try to bring these people to Cresco as touring groups. Yes, our project will occur, but our budget does not allow for a lot of marketing money due to the expenses we will incur for putting on a musical. Getting the rights to musicals range from \$1,500/\$2,000 and up. This musical will appeal to all ages and will have a good size cast including many children.

How does this project promote Cresco tourism and how does it increase lodging use within the community?

This project will promote the City of Cresco, our historic Opera House, possibly allow for touring packages that range from a day stay in Cresco to overnight stays for bus tours. This will increase our lodging, retail business, and restaurants in Cresco. We feel this application meets the definition of Tourism set forth by our City Council and we look forward to promoting our play, our area, and the City of Cresco.

CCT Budget for Honk

Expenses:

Local advertising (Cresco, Decorah)	\$100.00
Outside advertising (Rochester, Waterloo, Mason City)	\$600.00
Posters and Programs	<u>\$ 50.00</u>
Total	\$750.00

Income:

CCT	\$250.00
Cresco Travel & Tourism grant	<u>\$500.00</u>
Total	\$750.00

Howard-Winn Alumni and Foundation Budget

Expenses:

Marketing to out of town alumni mailings and advertising	\$10,000.00
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Income:

Cresco Travel & Tourism grant	\$ 1,000.00
Howard County Community Foundation	\$ 3,000.00
Donations from individuals/businesses	<u>\$ 6,000.00</u>
Total	\$10,000.00

Representatives from the Cresco Fire Department (City) and Cresco Community Fire Protection District (Rural) met in June 2011 to discuss various topics. One of the topics was the need to replace the Pumper Truck. Currently the City owns a 1990 Pumper Truck with an expected life of 20 years which is now up. The Rural owns a 1989 Pumper Truck that is also at the end of its 20 year expected life span. It was discussed that instead of each entity purchasing a Pumper Truck, that it be done jointly and purchase one truck for an estimated cost of \$380,000. General consensus was that a joint purchase would be the most beneficial decision.

In November, a joint committee met again to discuss issues in more detail. These were representatives from the County, the Trustees and the City along with the Fire Chiefs. The Committee members directed the City and Rural Fire Departments to begin exploring Pumper Truck options.

The truck committee consists of Chuck Reicks, Jeff Holmstrom, Mike Born, Kip Powers, Pat Murray, Matt Brace and Zac Steinmetz. Fire Chief, Neal Stapelkamp is not on the committee due to a conflict of interest. He has a lot of knowledge on different things and has been consulted but is staying out of the decision process. The committee has been doing a lot of research and has a pretty good idea of what they need. It was agreed that they would write up the specs and go out for bids. However, it just came to their attention that they could purchase a new diesel pre-emission standards motor (Tier 2) for \$20,000 less than the motors now built (Tier 3) after the emission standards changed. This motor was built prior to the change in law but still remains available from the Chassis manufacturer. This is available right now and is on a first-come, first-serve basis. To lock in the sale price of the motor, will cost \$10,000 immediately. This would then go into a chastity that would be designed around our needs and then the rest of the apparatus would be built according to what we want. The pre-emission motors are still environmentally friendly and are grandfathered in.

To finance the purchase of the pumper truck, the City may need to bond for the entire amount and then the townships pay the City each year for their share. Another thought, we do have enough to purchase the truck with LOST funds and then have the townships pay the City back each year. This may be enticing because we are not making any interest in the bank right now and an estimated interest rate to borrow is about 3.9% for 15 years plus all the costs to bond. The pitfall is that our LOST balance would be low until the townships paid the City back.

Attached is an equipment replacement schedule for the City and Rural Fire Departments so you can see the forecasted future expenditures.

If Council wants to take advantage of the \$20,000 savings on the pumper truck, we should have a motion and majority vote to proceed with putting the down payment on the motor to lock-in that price contingent on whether the Trustees agree to purchase the truck jointly with the City.

Chad and Sandy Evans
807 East Pearl # 2
Decorah, IA 52101
March 20, 2012

Re: Consideration of lowering water bill for Lot #13,
at Shady Oaks Trailer Court

To whom it may concern:

Prior to 2/20/12's water bill our caretaker, Cory Christenson, drove by Lot #13, which was empty, and found that vandals had forced open the back door to the property and the furnace had blown out. Cory promptly turned off the water, but because the pipes had frozen and burst, the water had run throughout the night resulting in the high water bill.

We talked to law enforcement and they will do more drivebys. We have also installed a dead bolt as extra security, above and beyond the existing lock.

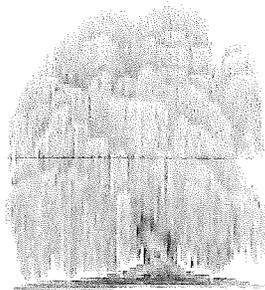
The bill for the new pipes is \$1361.35 and the water is \$618.52, creating quite a hardship in the month taxes are due.

Thank you for your consideration.

Sincerely,

Chad and Sandy Evans
Owners of Shady Oaks Trailer Court

Credit \$344.79 for ~~sewer~~ water not entering sewer system



Willow Courtyard
Dale & Rhonda Vrba
116 N Elm St.
Cresco, Ia 52136

March 23, 2012

Cresco City Council,

I am requesting an adjustment to my water bill for The Willows trailer park. There was a water leak at one of our main water lines running underground to feed trailers. It wasn't detected until a renter complained about a water soaked lawn by their trailer. I contacted Tim Courtney from the city to help me investigate the situation.

We determined an underground water leak was our problem. The leak was isolated and the line was shut off.

This water that had leaked was under ground and not going into the sewer system. It is for this reason that I am asking for an adjustment to the bill. I would like to request to have an adjustment to the sewer rate. I have been corresponding with Irene Eiffler about this issue at City Hall and she has the figures on the proposed rate adjustment.

Thank you for your time and consideration

Willow Courtyard

Dale and Rhonda Vrba

Dale Vrba

Sewer = \$1046.19
Sales Tax = 72.88
\$1119.07

City of Cresco

Proposed Budget Amendment #3 Descriptions

For Fiscal Year 2011/2012

Revenue Fund Description	Reason	Revenue	Expense	Fund Description	Expense Fund	Line Item Changes
	Split Audios from Books for Library reporting		1,350	General - Library	001	
	Split Audios from Books for Library reporting		(1,350)	General - Library	001	
	Loan Servicing Fees under budgeted		1,300	MSSU Rev Bond	614	
	Loan Principal Pmts over budgeted		(1,300)	MSSU Rev Bond	614	
TOTALS		0	0			
187	Equip Replacement	4,000		General	001	Transfers
	TR for van replacement from general PWD		1,000	Street	110	
	TR for van replacement from street		1,000	Water	600	
	TR for van replacement from water		1,000	Sewer	612	
001	General Fund	1,500		Retirement Fund	197	
165	Nuisance House Fund	10,000		General	001	
TOTALS		15,500	15,500			
Increased Expense	Police Wages (new chief)		1,500	General Fund	001	Adjustments to Budget - Expenses
	Tourism Grants-Payout prior year's awards		8,000	Hotel/Motel Tax	002	
	Sirens - update to narrow band		10,000	Emergency	119	
	Pledge to NE IA Regional Housing Trust		5,000	Local Opt Tax - Housing	122	
	Legal Fees for Urban Revitalization Amendment		1,700	Local Opt Tax - Econ Dev	122	
	TIF Refund of school PPEL pmts rec'vd in error		4,750	TIF	127	
	TIF Gehling Amendment & Min Assessments		3,000	TIF	127	
	Billing Clerk Wages & benefits (retirement)		6,500	Water	600	
	Watermain on Yankee (City portion)		5,000	Water Utility Repair	602	
	Engineering - Water Storage Study Report		5,000	Water Utility Repair	602	
	Inspect small Water tower & big meters purch		3,000	Water Utility Repair	602	
TOTALS			53,450			
Increased Revenue	Water Util Repair/Replace	2,500				Adjustments to Budget - Revenues
602	Sale of Big Meters	2,500				
TOTALS		2,500		Total Revenue over (under) Exp		(50,950)

Other items brought to my attention that we are still researching that may need to be amended as well are:
 New Fire Truck (downpayment)
 New roof on Scene Shop behind the Theatre
 Airport Engineering/Professional Consultant Fees to develop a plan for the airport
 Pool Pack is not working - investigating our options