

## NOTICE AND CALL OF PUBLIC MEETING

GOVERNMENTAL BODY: THE CITY COUNCIL OF CRESCO, IOWA

DATE OF MEETING: APRIL 21, 2014

TIME AND PLACE OF MEETING: 7:00 P.M. AT CRESCO CITY HALL

PUBLIC NOTICE IS HEREBY GIVEN THAT THE ABOVE MENTIONED GOVERNMENTAL BODY WILL MEET AT THE DATE, TIME AND PLACE SET OUT ABOVE. THE TENTATIVE AGENDA FOR SAID MEETING IS AS FOLLOWS:

ROLL CALL: CARMAN, BOUSKA, McGEE, McCARVILLE, LOVELESS

ACT ON THE CONSENT AGENDA: All items listed under the consent agenda will be enacted by one motion. There will be no separate discussion of these items unless a request is made prior to the time council votes on the motion.

1. Approval of the Agenda
2. Approval of the Claims
3. Approval of Minutes from April 7, 2014
4. Approval of Class C Beer Permit (BC) and Class B Native Wine Permit for Julie Langreck d/b/a The Stone Path
5. Approval of Class E Liquor License (LE) and Class B Wine Permit and Class C Beer Permit (Carryout Beer) for Fareway Stores, Inc d/b/a Fareway Stores Inc #815

STAFF REPORTS: There may be action taken on each of the items listed below.

1. Public Works
2. Police
3. Administration
4. Committee Updates

BUSINESS: There may be action taken on each of the items listed below.

1. Public Hearing on the Matter of Adoption of Plans, Specifications, Form of Contract and Estimate of Costs for the Construction of the 3<sup>rd</sup> Street West (Granger Road) Reconstruction
2. Resolution Adopting Plans, Specifications, Form of Contract and Estimate of Costs
3. Consideration of Bids and Resolution Making Award of Contract
4. Mark Brinks to Discuss Proposal for Alley between 2<sup>nd</sup> and 3<sup>rd</sup> Street Southeast
5. Awarding of Hotel/Motel Tax Grant for Tourism Projects
6. Resolution Allowing for the Transfer of Funds and Closing of Rehab Housing Trust Fund #182
7. Discuss Interest Rate for Payoff of Old Revolving Loan
8. Set Public Hearing to Amend Chapter 151 in the City of Cresco Code of Ordinances Pertaining to Trees
9. Set Public Hearing for Budget Amendment #3 for Fiscal Year Ending June 30, 2014
10. Airport Commission to Discuss Proposed Hangar Lease
11. Resolution Pledging Local Match and Support of the Airport State Funding Application for the Fuel Farm Project
12. Resolution Pledging Local Match and Support of the Airport State Funding Application for the Pilot Lounge and Renovating a Hangar Project
13. Resolution Pledging Local Match and Support of the Airport State Funding Application for the Runway Crack Sealing Project

14. Discuss the Humane Society “Trap, Neuter and Return Program”

COMMENTS FROM AUDIENCE:

ADJOURN:

THIS NOTICE IS GIVEN AT THE DIRECTION OF THE MAYOR PURSUANT TO  
CHAPTER 28A, CODE OF IOWA AND THE LOCAL RULES OF SAID GOVERNMENTAL  
BODY. POSTED APRIL 18, 2014.

ORIGINAL

(This Notice to be posted)

NOTICE AND CALL OF PUBLIC MEETING

Governmental Body: The City Council of the City of Cresco, State of Iowa.  
Date of Meeting: April 21, 2014.  
Time of Meeting: 7:00 o'clock P.M.  
Place of Meeting: Council Chambers, City Hall, 130 N. Park Place, Cresco, Iowa.

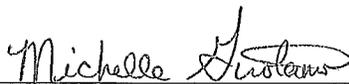
PUBLIC NOTICE IS HEREBY GIVEN that the above mentioned governmental body will meet at the date, time and place above set out. The tentative agenda for the meeting is as follows:

Public hearing on the matter of adoption of plans, specifications, form of contract and estimate of costs for the construction of the 3rd Street West (Granger Road) Reconstruction.

- Resolution adopting plans, specifications, form of contract and estimate of cost
- Consideration of bids and resolution making award of contract

Such additional matters as are set forth on the additional 2 page(s) attached hereto.  
(number)

This notice is given at the direction of the Mayor pursuant to Chapter 21, Code of Iowa, and the local rules of the governmental body.

  
\_\_\_\_\_  
City Clerk, City of Cresco, Iowa

Granger Road Bids – Public Hearing to consider the bids for the Granger Road Project. Daren will be here to discuss the bids. They are over the estimated cost by a substantial amount so we need to decide if we proceed anyways. The construction cost opinion was \$1,770,000 and the bids were \$2,455,556 from Skyline and \$2,504,405.75 from Wicks.

Mark Brinks – will be constructing a Truck Wash and wants to make a proposal to the City to put concrete in a portion of the alley with him sharing the cost.

Hotel/Motel Tax – See applications and recommendations attached.

Transfer & Close Fund – the Rehab Housing Project is finished so transfer the remaining balance back to LOST. We have been funding the Northeast Iowa Regional Housing Trust Fund with LOST funds for the past 3 years (\$15,000).

Old RLF Interest Rate – I have been approached by Kim White one of the owners of K&T Automotive. They had a revolving loan with the City of Cresco which has not been paid on since 2003. Her ex-husband paid half of the balance off in 2009 with interest calculated at 3%. The remaining principal is \$4,834.05. Interest calculated at 3% is \$1,601.68. There is an outstanding attorney reimbursement bill of \$653.75. The Promissory Note states that the default interest rate would be 12%. In 2009 the Council voted to forgo the default interest and just collect the 3% accrued interest. I am asking on Kim's behalf whether Council would be willing to forgo the default interest if she paid off the remaining balance with accrued interest at 3%. Please make a motion and vote on this if Council will forgo the default interest.

Ordinance 452 Trees – Please set a public hearing for **May 5, 2014** to amend Chapter 151 basically to change the acceptable trees to eliminate ash and maple. This is to try to diversify the trees in the City so that a disease would not deplete too many of the trees.

Budget Amend #3 – I forgot to amend for the new on-demand water heaters at the fitness center. I also added the revenue and expense for the 4 Community Foundation Grants we received. Please set the public hearing for **May 19, 2014**

Airport Commission – I am not sure if they will be present to discuss the airport hangar lease. Lynn Johnson was not able to meet with them this past week so there may not be any new developments unless they learned something about the regulations for aerial sprayers.

Airport Resolution – You need to decide if you are going to commit to the city's share of the grant application. I attached the Grant Application that they submitted to me. If the State does award the grant then we would be committed to coming up with our share in the FYE June 30, 2015. I had budgeted \$4,500 as the City's share of a \$15,000 project to repair the runway and joint repairs. We also have \$18,900 budgeted to repair Hangars #5 & #6 (by the way routine maintenance and minor renovation projects are not eligible for grants).

**Fuel Farm** – our match would be \$23,250 plus somebody would have to purchase the fuel (\$5/gal x 6,000 gal = \$30,000) & pay insurance & probably internet for the card reader to work and someone would have to operate the business.

**Pilot Lounge** – our match would be \$12,000

**Runway Repairs** – our match would be \$4,500 (this was originally budgeted). This would finish the rest of the crack sealing the runway. (This is not listed on their grant application)

You can decide whether to approve one, two, three or none of the proposed resolutions. You can also table it for further review and approve it at the May 5<sup>th</sup> meeting if you need more clarification. We will type up the grant application after council decides which project(s) they are in favor of.

“Trap, Neuter and Return” Program – The Police and Mayor wish to discuss the program that neuters feral cats and then releases them back into the trailer park in town.

Michelle Girolamo

The Cresco City Council met April 7, 2014, at 7:00 pm at City Hall. Council members Carman, Bouska, McGee, McCarville and Loveless were present. No council member was absent.

Bouska made the motion to approve the consent agenda which included approval of the: agenda; claims; minutes of the March 17, 2014 meeting and March 14, 2014 worksession; class C beer permit (BC) and class B wine permit with Sunday sales for JAGDAMBE, LLC d/b/a Cresco Mart; class C liquor license (LC) (commercial) with catering privilege, outdoor service and Sunday sales for M&M Lounge, LLC d/b/a M&M Lounge. Loveless seconded and it passed all ayes.

Police Chief Tim Ruroden presented his monthly report. March was pretty low with 13 arrests. The most calls were for dogs so people need to be reminded that dogs need to be on a leash.

City Clerk Michelle Girolamo reported: (a) Bids for the Granger Road Reconstruction Project are due April 17<sup>th</sup> at 2:00 pm and bids will be reviewed at the April 21<sup>st</sup> Council meeting with possible award of contract; (b) will start on the bonding process this week for the project (c) the name and date on the old Waterworks building was saved and donated to the Historical Society; (d) theatre seats have been replaced on the main floor and both bathrooms were remodeled with Gosch's Inc. donating all their time and fixtures at cost so we are very appreciative of that. They are working on replacing the doors on the outside of the Theatre; (e) Library will be closed 9 – noon on April 11, 2014 for training; (f) we think we have had a watermain break for about two months but can't locate it with so many people running their water and we estimate we are losing 62,000 gallons a day.

Mayor Mark Bohle opened the public hearing for budget amendment #2 for fiscal year ending June 30, 2014. There were no written or oral comments. The public hearing was closed. McGee made the motion to approve a resolution amending the current budget for fiscal year ending June 30, 2014. Bouska seconded and it passed all ayes.

Sue Barnes, of the Extension Office, discussed a public meeting to educate the public about the emerald ash borer and how to prepare for its invasion. Richard Kittleson will do a presentation on May 13, 2014 at 7:00 pm at the Featherlite Center. He will discuss identification, Cresco's tree survey, planting diverse trees, and explain options. The cost will be about \$400 plus mileage. She is asking for donations to help put on the meeting and to advertise the meeting to get as many people there as possible. She is also going to the other Mayor's in Howard County. Carman made the motion to pay \$200 for the cost of the meeting. McCarville seconded and it passed all ayes.

Airport Commission Members Kevin Bill and Kim Bentz discussed the proposed hangar lease that was presented to Lynn Johnson, owner of Johnson's Airspray. Johnson recommended to Council that all aerial sprayers should be required to have an Iowa approved and certified load pad on the premises at all times. Council agreed that this should be required and asked Bill to get more information on the legal rights the City can implement. Bentz was instructed to contact Johnson for clarification on details in the proposed lease agreement. They will both report back at the next council meeting.

Loveless made the motion to set a public hearing for May 5, 2014 to amend Chapter 92 of the City of Cresco Code of Ordinances pertaining to water rates. The proposed rate increase for July 1, 2014 is 5% and changing the minimum gallons to 1500 instead of 1333.33 gallons. The next rate tier will also be changed to 5500 gallons from 5333.33 gallons. Bouska seconded and it passed all ayes.

Bouska made the motion to set a public hearing for May 5, 2014 to amend Chapter 99 of the City of Cresco Code of Ordinances pertaining to sewer service charges. The proposed

rate increase on July 1, 2014 is 6% and changing the minimum gallons to 1500 instead of 1666.66 gallons. Loveless seconded and it passed all ayes.

McCarville made the motion to extend the credit for water and sewer bills for people that notified City Hall they were running water to avoid frozen service lines. The credit will apply to meter readings on April 20<sup>th</sup> and billed on May 1, 2014. The credit is based on average consumption for October–January. Customers choosing to run their water after April 20<sup>th</sup> will be charged the full amount of water metered. Carman seconded. McGee, Carman, Bouska and McCarville voted aye. Loveless abstained. Motion carried.

Mayor asked if there were any comments from the audience and there were none.

Carman moved to adjourn at 7:40 pm. McGee seconded and it passed all ayes. The next regular Cresco City Council meeting will be at 7:00 pm on April 21, 2014 at Cresco City Hall.

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Mayor Mark Bohle

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City Clerk Michelle Girolamo

Following is a list of claims approved for payment:

3B CONSTRUCT	Srvc	2,117.02
ALL FLAGS	Supp	59.50
ALLIANT	Elect	18,972.65
ANDERA, MATTHEW	Dep app	53.06
BERGO ENVIR	Srvc	4,600.00
BLACK HILLS	Nat gas	8,293.23
BLYTHE, JEFF	Dep app	71.29
BOB'S ELECT	Srvc	1,282.87
BODENSTEINER IMP	Supp	43.20
BOHR, WENDY	Trng	308.28
BROWN	Supp	506.48
BRUENING ROCK	Sand,srvc	3,456.15
CARD CENTER	Supp	397.84
CARQUEST	Supp	63.94
CASPER P&H	Equip	18,778.10
CITY LAUNDERING	Srvc	388.28
CITY OF CRESC	Util	1,106.63
COMBS, DEBRA	Ref	35.00
CPU	Supp	37.99
CRESCO SMALL ENG	Supp	27.65
CRESCO TPD	Publ	509.31
CULLIGAN WATER	Supp	154.17
DALCO	Supp	301.30
DES MOINES STAMP	Supp	26.70
DOUGH & JOE	Supp	20.40
DUERRE, DANIEL	Dep app	71.29
ELECTRIC PUMP	Srvc	1,499.91
ELWOOD, O'DONO	Att fees	1,465.10
ENVIRON RES	Supp	290.08
FAREWAY	Supp	32.19
FELD FIRE	Supp	78.60
FIRE SRVC TRNG	Trng	75.00
GOSCH'S	Equip	1,555.13
H & S MOTORS	Srvc	297.12
HACH	Supp	493.48
HALVERSON, LYLE	Dep app	41.23
HANSON TIRE	Srvc	18.50
HARVEY'S NE IA	Equip	290.00
HERNANDEZ, MELISSA	Dep app	80.00
HOLLENBECK, RICHARD	Dep app	72.36
HOLSTROM JEWEL	Supp	8.00
HO COUNTY	Shared LEC	11,418.56
IA ASSO. MUNICIPAL	Dues	581.44
IA DEP OF NAT	Dues	400.00
IA DIV CRIMINAL	Srvc	15.00
IA PARK & REC	Trng	270.00
JEVNE, NICHOLAS	Dep app	80.00
JIM'S AUTO	Supp	37.05
JOHN DEERE FIN	Supp	755.75
KEYSTONE LAB	Anayls	1,015.80
KWIK TRIP	Gas	5,954.65
LT MECHANICAL	Srvc	274.00
MAJERUS, JOSH	Dep app	80.00
MERCHANT SRVC	Fees	94.02
MUNICIPAL PIPE	Srvc	1,500.00
NORTH IA INSPECT	Srvc	406.00
OAKES, JENNIFER	Dep ref	80.00
O'HENRY'S	Supp	325.70

PATEL, JYOTSANA	Dep app	80.00
PAYROLL		76,327.96
PB ELECTRON	Equip	2,005.00
PECINOVSKY, CLAIR	Reimb supp	135.35
PEPSI-COLA	Concessions	864.54
PLUNKETT'S PEST	Fees	431.56
POOL TECH	Supp	292.58
POSTMASTER		454.25
PRINCIPAL LIFE	Insur	80.08
RACOM	Srvc	225.50
RECKER, DONALD	Dep app	45.53
RUPPERT	Equip	795.12
SAFETY KLEEN	Supp	184.78
SAM'S DISCOVER	Sup,trg,eqp	1,706.44
SANDRY FIRE	Equip	379.47
SCHWICKERT'S	Fees	375.00
SIGNS & DESIGNS	Supp	72.50
SKYLINE	Srvc	11,184.48
STEJSKAL, CLARE	Dep app	40.93
STEENHARD, MARTY	Dep app	41.23
STOREY KEN	Supp	2,132.72
TREAS, ST OF IA	Sales Tax	5,685.00
WEMARK, LYNN	Dep app	45.62
WINDRIDGE	Rprs	79.77
WINDSTREAM	Phone	1,051.93
	GENERAL	79,577.45
	LOST PROJECT	9,093.70
	NUISANCE	204.50
	FIRE STATION BLDG	745.40
	MEDIACOM	301.08
	OFFICE EQUIP	60.00
	CRESCO COMM FIRE	11,590.64
	ROAD USE	16,309.91
	EMPLOYEE BEN	4,032.83
	FC TRUST	18,693.35
	WATER	19,586.77
	WATER DEP	882.54
	WATER EQUIP	15,784.48
	SEWER	17,304.87
	SEWER REPLAC	1,033.25
	CAP IMPROVE	377.96
	YARDWASTE	405.61
	EXPENDITURES	195,984.34
	Revenues 3/18 to 4/7/14	167,275.51

# License Application ( )

## Applicant

Name of Applicant:	<u>Sole Proprietor</u>		
Name of Business (DBA):	<u>The Stone Path</u>		
Address of Premises:	<u>106 North Elm Street</u>		
City: <u>Cresco</u>	County: <u>Howard</u>	Zip: <u>52136</u>	
Business Phone:	<u>(563) 203-8117</u>		
Mailing Address:	<u>106 North Elm Street</u>		
City: <u>Cresco</u>	State: <u>IA</u>	Zip: <u>52136</u>	

## Contact Person

Name:	<u>Julie Langreck</u>		
Phone:	<u>(563) 379-7252</u>	Email Address:	<u>stonepathprimitives@hotmail.com</u>

Classification: Class C Beer Permit (BC)

Term: 12 months

Effective Date: 04/01/2014

Expiration Date: 01/01/1900

Privileges:

Class B Native Wine Permit

Class C Beer Permit (BC)

## Status of Business

BusinessType:	<u>Sole Proprietorship</u>		
Corporate ID Number:		Federal Employer ID #	

## Ownership

**Julie Langreck**

First Name: Julie

Last Name: Langreck

City:

State: Iowa

Zip: 52136

Position Owner

% of Ownership 100.00 %

U.S. Citizen

**Ron Langreck**

First Name: Ron

Last Name: Langreck

City:

State: Iowa

Zip: 52136

Position spouse

% of Ownership 0.00 %

U.S. Citizen

## Insurance Company Information

**Insurance Company:**

**Policy Effective Date:**

**Policy Expiration Date:**

**Bond Effective Continuously:**

**Dram Cancel Date:**

**Outdoor Service Effective Date:**

**Outdoor Service Expiration Date:**

**Temp Transfer Effective Date:**

**Temp Transfer Expiration Date:**

# License Application ( LE0001674 )

## Applicant

Name of Applicant:	<u>Fareway Stores, Inc.</u>		
Name of Business (DBA):	<u>Fareway Stores, Inc. #815</u>		
Address of Premises:	<u>112 South Elm Street</u>		
City: <u>Cresco</u>	County: <u>Howard</u>	Zip: <u>52136</u>	
Business Phone:	<u>(563) 547-5252</u>		
Mailing Address:	<u>2300 E. 8th Street</u>		
City: <u>Boone</u>	State: <u>IA</u>	Zip: <u>50036</u>	

## Contact Person

Name:	<u>Tracey Wilson</u>		
Phone:	<u>(515) 433-5336</u>	Email Address:	<u>twilson@farewaystores.com</u>

Classification: Class E Liquor License (LE)

Term: 12 months

Effective Date: 06/21/2014

Expiration Date: 06/20/2015

Privileges:

Class B Wine Permit  
Class C Beer Permit (Carryout Beer)  
Class E Liquor License (LE)

## Status of Business

BusinessType:	<u>Privately Held Corporation</u>		
Corporate ID Number:	<u>253</u>	Federal Employer ID #	<u>42-0240920</u>

## Ownership

**Fred E. Vitt Trust**

First Name: Fred E.

Last Name: Vitt Trust

City: Boone

State: Iowa

Zip: 50036

Position Trust

% of Ownership 10.85 %

U.S. Citizen

**Frederick Greiner**

First Name: Frederick

Last Name: Greiner

City: Boone

State: Iowa

Zip: 50036

Position President

% of Ownership 0.00 %

U.S. Citizen

**Paul S. Beckwith Trust**

First Name: Paul S.

Last Name: Beckwith Trust

City: Boone

State: Iowa

Zip: 50036

Position Trust

% of Ownership 55.78 %

U.S. Citizen

**Various Individuals & Trust ea**

First Name: Various Individuals & Trus

Last Name: each holding less than 5%

City: Unknown

State: Iowa

Zip: 55555

Position Stockholders

% of Ownership 33.37 %

U.S. Citizen

**Insurance Company Information**

Insurance Company:	<u>Merchants Bonding Company</u>		
Policy Effective Date:	<u>06/21/2014</u>	Policy Expiration Date:	<u>01/01/1900</u>
Bond Effective Continuously:	<u>2</u>	Dram Cancel Date:	
Outdoor Service Effective Date:		Outdoor Service Expiration Date:	
Temp Transfer Effective Date:		Temp Transfer Expiration Date:	

Resolution No. 041403

Council Member \_\_\_\_\_ introduced the following Resolution entitled "RESOLUTION ADOPTING PLANS, SPECIFICATIONS, FORM OF CONTRACT AND ESTIMATED COST" and moved that the same be adopted. Council Member \_\_\_\_\_ seconded the motion to adopt. The roll was called and the vote was,

AYES: \_\_\_\_\_

\_\_\_\_\_

NAYS: \_\_\_\_\_

Whereupon, the Mayor declared the following Resolution duly adopted:

RESOLUTION ADOPTING PLANS, SPECIFICATIONS, FORM OF CONTRACT AND ESTIMATED COST

WHEREAS, on the \_\_\_\_\_ day of \_\_\_\_\_, 2014, plans, specifications, form of contract and estimated cost were filed with the Clerk of the City of Cresco, Iowa, for the construction of the 3rd Street West (Granger Road) Reconstruction, within the corporate limits; and

WHEREAS, the plans and specifications are consistent and in compliance with the final grades heretofore established by ordinance for all streets to be improved; and

WHEREAS, notice of hearing on plans, specifications, form of contract, and estimated cost was published as required by law:

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CRESCO, STATE OF IOWA:

Section 1. That the plans, specifications, form of contract and estimated cost are hereby approved as the plans, specifications, form of contract and estimated cost for the improvements for the project.

Whereupon, there was received and filed the City Clerk's report of the bids received on April 17, 2014, at 2:00 o'clock P.M., and opened pursuant to resolution of the Council and notice duly published for construction of the 3rd Street West (Granger Road) Reconstruction, in accordance with the plans and specifications now adopted, as attached following:

(Attach copy of report of bids received)

Resolution No 041404

The Council considered the bids received and opened pursuant to resolution of the Council and notice duly published for construction of the 3rd Street West (Granger Road) Reconstruction, in accordance with the plans and specifications therefor.

Council Member \_\_\_\_\_ moved and Council Member \_\_\_\_\_ seconded the motion as follows:

- that the Resolution be adopted.
- to ADJOURN and defer action on the Resolution and the proposal to institute proceedings for the issuance of bonds to the meeting to be held at \_\_\_\_\_ o'clock \_\_\_\_\_, M. on the \_\_\_\_\_ day of \_\_\_\_\_, 2014, at this place.

The roll was called and the vote was,

AYES: \_\_\_\_\_

\_\_\_\_\_

NAYS: \_\_\_\_\_

Whereupon, the Mayor declared the following Resolution duly adopted:

RESOLUTION MAKING AWARD OF CONTRACT

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CRESCO, STATE OF IOWA:

Section 1. That the bid of \_\_\_\_\_ of \_\_\_\_\_, in the amount of \$ \_\_\_\_\_, for the construction of the 3rd Street West (Granger Road) Reconstruction, described in the plans and specifications heretofore adopted by this Council for the project, after public hearing on published notice required by law, be and is hereby accepted, the same being the lowest bid received for the work.

Section 2. The Mayor and Clerk are hereby directed to execute the contract awarded above for the construction of the improvements, such contract not to be binding on the City until approved by this Council.

Cresco Tourism Advisory Committee  
Travel & Tourism grant recommendations  
10 April 2014 meeting summary

1<sup>st</sup> Quarter 2014 Travel & Tourism Dollars

Available funds this Qtr: \$4,261.49

Funds requested: \$12,287.00

- I. Members present: Amy Bouska, Teresa McGee, and Bootie Kapler.  
Members absent: Zahid Ali and Linda Thompson.  
HCBT present: Anna Schmauss, Spiff Slifka, and Jason Passmore.

II. Recommendations

1. Mighty Howard County Fair
  - a. requesting \$2,500.00
  - b. Committee scores this event favorably. This popular county fair draws people (over 38,000) to Cresco and our lodging facilities are usually booked. Marketing the fair to draw more people to our community and reach out to a wider audience meets the definition of tourism set forth by the Council.
  - c. **Committee recommends awarding \$2,300.00.**
2. Thor-a-Thon
  - a. requesting \$3,000.00
  - b. This application scored favorably as the committee reported 37% of participants came from outside Cresco and their intent is to draw even more by hosting two events that day. Due to limited funding, partial award is recommended.
  - c. **Committee recommends awarding \$1,000.00.**
3. Howard County Historical Society - *Digitize Cresco Centennial Movies*
  - a. requesting \$300.00
  - b. Committee scored this application low for time sensitivity, tourism, and lodging.
  - c. **Committee recommends awarding \$0.00.**
4. F.I.T. Running Club
  - a. requesting \$4,987.00
  - b. Committee had a difficult time understanding via the application what the request of funds were to be used for, but value this great event. The event has already taken place and the profits were publically distributed. Committee encourages the Club to apply Qtr 3 or 4, 2014 for next year's funding and to clarify with more details on the use of the funds in your application.
  - c. **Committee recommends awarding \$0.00.**
5. Cresco Chamber of Commerce - *Family Fun Nights*
  - a. requesting \$1,500.00
  - b. Committee acknowledges these events draw mostly local residents, but the Chamber reports they are seeing more people coming from outside Cresco to participate. As these events become better known and advertised, they will continue to draw more people from out of town and in turn spend more money in our community.
  - c. **Committee recommends awarding \$1,000.00.**

**Tourism Advisory Committee Evaluation**

Application	Time Sensitive or Need	Application meets Tourism Definition	Lodging	Qtr 1 Funds recommendation
Mighty Howard County Fair	H	H	H	\$2,300.00
Thor-a-Thon	H	M	L	\$1,000.00
HC Historical Society	L	L	L	\$0.00
F.I.T. Running Club	L	H	L	\$0.00
Cresco Chamber of Commerce	H	H	L	\$1,000.00
<b>Total available</b>				\$4,261.49
Draw from Available Fund Balance				\$38.51
<b>Total</b>				\$4,300.00
H=high, M=medium, L=low				

## 1st Qtr 2014 Tourism Grant Application

Project: Mighty Howard County Fair

Date: January 14, 2014

Organization/Agency Requesting Funding: Howard County Agricultural Society

Contact Person and Title: Tom Barnes

Address: PO Box 83, Cresco

Phone: 563-547-4996

Email: [tbarnes@mhcfair.com](mailto:tbarnes@mhcfair.com)

Amount Requested: \$2,500

Total Cost of the Project: \$18,000 advertising budget

Event Date (if applicable): June 25-29, 2014

Project Completion Date:

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: The funds of the grant will be invested in advertising in non-typical media, such as TV and social media promotions. The Fair will still go on as planned without the grant funds, but some advertising venues will have to be 'scaled back' without the grant funds.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: The Mighty Howard County Fair is the area's largest community event, with 2013 attendance at 38,250 fairgoers attending the 5 day Fair. The Fair draws from people from the surrounding states, and further depending on the grandstand entertainment. The Fair itself will book 12 to 16 rooms each year for its entertainers and guests. Both motels in Cresco are typically booked full for the week of the Fair.

## 1st Qtr 2014 Tourism Grant Application

Project: Thor a Thon

Date: July 12, 2014

Organization/Agency Requesting Funding: Thor a Thon

Contact Person and Title: Brad Burke & Cory Jarchow

Address: 130 North Park Place Cresco, IA 52136

Phone: 507-259-5070/563-547-3101

Email: [burkeauction@gmail.com](mailto:burkeauction@gmail.com)

Amount Requested: \$3,000

Total Cost of the Project: 7,000 to 9,000

Event Date (if applicable): 07/12/2014

Project Completion Date: 07/12/2014

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: The project or moneys is going toward the color powder and supplies, glow items, t-shirts, portable toilets, advertising, and expenses related to putting this event on and enticing outside communities for participation and to increase revenue for the community. Thor a thon is an event put on by a local committee of various community members and the Cresco police department to help fund the expenses (vaccinations, training, and cares) to support the local K-9 officer "Thor". This year there will be 2 great event one will be a 5 K color run/walk July 12th at 7am in the morning and a 2 mile glow run/walk July 12th at 7 pm. We are currently in discussions with other local groups to make a day long event focused on family fun to keep people within the community.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: Thor a Thon brings in people from several different communities last year. There was 37% of the registered participants from outside the community. This year we would like to focus on bringing more people to the community and have expanded our efforts to 2 events. With having 2 events we anticipate more outside participants which would increase lodging and revenue within the community!!!!

## 1st Qtr 2014 Tourism Grant Application

Project: Cresco Centennial Movies

Date: 3/14/2014

Organization/Agency Requesting Funding: Howard County Historical Society

Contact Person and Title: Barbara Prochaska, VP

Address: PO Box 239

Phone: 563-547-3875

Email: [barb.prochaska@gmail.com](mailto:barb.prochaska@gmail.com)

Amount Requested: \$300.00

Total Cost of the Project: Original films donated by Lyle & Irene Erickson's Family

Event Date (if applicable): Date to be determined. We hope to show these to the public before or during Cresco's 150th Celebration in 2016.

Project Completion Date: To digitize the movies will take approximately 3 - 4 weeks.

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: Lyle and Irene Erickson, having a new movie camera in 1966, decided in early May 1966 to take picture of event leading up to and during the Cresco Centennial. They didn't start taken movies when the first events were held but we are hoping to find some pictures from the newspaper or other participants of the early events to include with these movies. Irene and Lyle presented this at different events until about 1976. I have the narration Irene used when they showed these movies and we will try to add it to the DVD. The amount we are looking for now is to get the films digitized so we can make a DVD. We then plan to use the DVD to promote the 150th Anniversary of Cresco in 2016. Showing the movies before and during any events planned for that celebration.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: This could be shown at All School Reunions or during local Festivals when former residents come back to visit. It would be available for viewing during the Howard County Fair in the Historical Museum.

## 1st Qtr 2014 Tourism Grant Application

Project: St. Patrick's Day Brew & Stew 5K Run/Walk or 15K Bike

Date: March 15, 2014

Organization/Agency Requesting Funding: F.I.T. Running Club of Cresco

Contact Person and Title: Diane Henry, President

Address: 13282 Valley Ave, Cresco, IA 52136

Phone: 563-379-3003

Email: [dhenry@jbhc.biz](mailto:dhenry@jbhc.biz)

Amount Requested: 4987.00

Total Cost of the Project: 13347.00

Event Date (if applicable): March 15, 2014

Project Completion Date: March 15, 2014

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: The St. Patrick's Day Brew & Stew is a 5K Fun Run/Walk or 15K Bike event followed by two hours of free brew served in both The M Lounge and Kleve's Pub and stew & other food served in the American Legion. The event also includes a costume contest for the best St. Patty's Day outfit for both individuals and groups. Over fifty volunteers including people from the F.I.T Running Club, the Cresco Fire Department, NEICAC, Silvercord Students and other community members help to make this event such a fun community event. All proceeds from this event benefit the Cresco Fire Dept, NEICAC and Dollars for Scholars.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: Over 75% of the 655 registrations were from outside the Cresco area. We have participants from as far as Des Moines, Rochester, Lacrosse, Waterloo and Mason City. We have several groups that bring busloads of groups not only participating in the event but shopping at local retailers and eating at local dining establishments. There are other participants that have stayed either at the local motels or with family & friends and spend the entire weekend in Cresco. We hear many great things about Cresco when they come & enjoy the event!

## 1st Qtr 2014 Tourism Grant Application

Project: Cresco Chamber Family Fun Nights

Date: 3/15/2014

Organization/Agency Requesting Funding: Cresco Chamber of Commerce

Contact Person and Title: Jason Passmore

Address: P.O. Box 403

Phone: 563-547-3434

Email: [jason@howard-county.com](mailto:jason@howard-county.com)

Amount Requested: \$1,500.00

Total Cost of the Project: \$3,000.00

Event Date (if applicable): June, July, & August

Project Completion Date: August

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: This year Family Fun Night will be held in June, July, and August. These events have been a huge success over the past 5 years for the community to provide family fun entertainment free of charge for all ages and we are planning more fun for this year. Funds will be used towards activities at Family Fun Night, including the bouncy houses, balloon guys, etc. We have raised \$625.00 so far from Chamber Member Sponsorships and are hopeful this amount will exceed \$1,000.00. This event will be held without the tourism funding, but we will be unable to offer the variety of activities and events or advertising to surrounding communities to draw a larger regional crowd. These Family Fun Nights have been one of the biggest successes for the Chamber promoting our community with an estimate on attendance of over 1,000 at each event. We want to continue to be able to host these activities and grow them to reach a wider audience.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: Family Fun Nights are a nice boost to our economy as it benefits our retailers, restaurants, along with promoting Cresco as a welcoming community. Through this grant and along with Chamber sponsorships, we are able to promote and hold this event free of charge to the entire community and region. It is a collective effort to promote all the groups and organizations that make our community strong.

RESOLUTION NO. 041405

RESOLUTION ALLOWING FOR THE TRANSFER OF FUNDS AND  
CLOSING OF REHAB HOUSING TRUST FUND #182

WHEREAS, \$40,000 was transferred from Local Option Tax Project Fund #022 on October 6, 2009 to finance the Rehab Housing Project for the City of Cresco; and

WHEREAS, the Community Development Block Grant (CDBG) has been received in the amount of \$198,395; and

WHEREAS, the excess funds should be transferred back to the Local Option Tax Project Fund #022 upon completion of the Rehab Housing Project.

BE IT THEREFORE RESOLVED, that the City of Cresco is authorizing \$12,828.83 to be transferred from Fund 182 Rehab Housing Trust Fund to Fund 022 Local Option Tax Project Fund.

BE IT ALSO RESOLVED, that the Rehab Housing Project has been completed and therefore the Fund 182 Rehab Housing Trust Fund should be closed.

BE IT ALSO RESOLVED, that the City Clerk be directed by the Mayor and the City Council to make the above referenced changes and correct the books accordingly.

PASSED AND APPROVED THIS 21<sup>ST</sup> DAY OF APRIL, 2014

\_\_\_\_\_  
Mayor Mark Bohle

Attest: \_\_\_\_\_  
City Clerk Michelle Girolamo

City of Cresco  
Housing Rehab Fund #182

	Record Mortgage	TPD & Relocation (Lead/Asbes) Shopper	Costs	Misc	#1 Pay Request	#2 Pay Request	#3 Pay Request	#4 Pay Request	#5 Pay Request	Simmering Cory	Total
General		19.11									343.37
-Advertising		246.86									
		77.40									
Admin Fees					4,800.00	4,800.00	4,800.00	800.00	800.00		16,000.00
-Simmering Cory											
House #1	64.00			122.40	7,984.80	4,658.40	1,647.60	7,210.00	7,251.20	4,360.00	33,312.40
	14.00										Closed 9/14/10
House #2	64.00				6,629.36				2,400.00		9,093.36
											Closed 8/17/10
House #3	64.00		850.00		11,688.88	7,093.29			2,400.00		22,105.17
	9.00										Closed 1/14/11
House #4	57.00		50.00	250.00	3,676.82	10,060.37	14,042.00		2,400.00		32,907.15
	7.00		663.96						1,700.00		Closed 5/6/13
House #5	59.00		472.61	836.05	14,822.43	10,816.01			4,295.00		31,308.10
	7.00										Closed 1/9/12
House #6	57.00		960.40		8,624.00	7,583.20	2,124.00	6,840.90	4,800.90	2,400.00	35,337.40
	7.00								1,940.00		Closed 3/28/12
House #7	57.00		63.00	273.00	5,512.00	13,078.88			2,400.00		23,090.88
	7.00								1,700.00		Closed 9/12/13
House #8	57.00		191.52	2,250.00	11,660.80	16,370.20			2,400.00		34,896.52
	7.00		1,700.00						260.00		Closed 8/17/12

Total 537.00 324.26 2,401.49 6,281.45 75,399.09 74,460.35 22,613.60 14,850.90 12,852.10 28,655.00 238,394.35

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CDBG Grant Drawdowns: City Expense: Total Drawdowns  
 198,395.00 40,000.00 238,395.00

Not submitted yet = (0.65)

Original Contract was for 8 houses and CDBG grant of \$267,200 and \$40,000 City match. Since the 8 houses were done the City will pay the full \$40,000 and we will forfeit the \$68,805 of grant money. There were no more applications received and it had been extended several times already.