

NOTICE AND CALL OF PUBLIC MEETING

GOVERNMENTAL BODY: THE CITY COUNCIL OF CRESCO, IOWA

DATE OF MEETING: JULY 7, 2014

TIME AND PLACE OF MEETING: 7:00 P.M. AT CRESCO CITY HALL

PUBLIC NOTICE IS HEREBY GIVEN THAT THE ABOVE MENTIONED GOVERNMENTAL BODY WILL MEET AT THE DATE, TIME AND PLACE SET OUT ABOVE. THE TENTATIVE AGENDA FOR SAID MEETING IS AS FOLLOWS:

ROLL CALL: CARMAN, BOUSKA, McGEE, McCARVILLE, LOVELESS

ACT ON THE CONSENT AGENDA: All items listed under the consent agenda will be enacted by one motion. There will be no separate discussion of these items unless a request is made prior to the time council votes on the motion.

1. Approval of the Agenda
2. Approval of the Claims
3. Approval of Minutes from June 16, 2014
4. Approval of Minutes from June 16, 2014 Work Session
5. Approval of Class C Liquor License (LC) (Commercial) with Outdoor Service for July 12 – 14, 2014 for M&M Lounge LLC
6. Approval of Street Closing for portion of South Park Place on July 12-13, 2014 for Street Dance for Fundraiser for Hospital and Fire Station
7. Approval of Street Closing for portions of North Elm Street, North and South Park Place and 2nd Avenue on July 18, 2014 for Cresco Chamber Ridiculous Day

STAFF REPORTS: There may be action taken on each of the items listed below.

1. Public Works
2. Police
3. Administration
4. Committee Updates

BUSINESS: There may be action taken on each of the items listed below.

1. Awarding of Hotel/Motel Tax Grant for Tourism Projects
2. Review Bids and Possible Award of Contract for Excavation Contractor
3. Recommendation by the Airport Commission to Appoint Gerald C. Ferrrie to the Commission to Fulfill a Term Ending December 31, 2016
4. Recommendation by the Airport Commission to Appoint Joseph Lawrence to the Commission to Fulfill a Term Ending December 31, 2015
5. Update on Strategic Plan Report for Action Plans
6. Discussion and Possible Action on Sidewalk Replacement on North Elm

COMMENTS FROM AUDIENCE:

ADJOURN:

THIS NOTICE IS GIVEN AT THE DIRECTION OF THE MAYOR PURSUANT TO CHAPTER 28A, CODE OF IOWA AND THE LOCAL RULES OF SAID GOVERNMENTAL BODY. POSTED JULY 3, 2014.

Financial Statements - yearend financial statements are enclosed. We are cash basis so that means revenue is recognized as cash is deposited and expenses when the checks are written. The overall net loss for the whole year was \$394. Wow, can't come much closer to breakeven than that!!! This was even with the fact that we had \$223,440 of bond proceeds received last year and spent this year. The really good news is that expenses came in way under budget. So out of curiosity I prepared the one called "Department Analysis" in which I split everything associated with each department including debt payments. Every department's expenses are well under budget so I thought that was very encouraging that everyone is working really hard at keeping costs as low as possible. Some of the decreases are due to projects that did not get completed as planned. There are some carryover items that will be paid in the next fiscal year so we will need to do a budget amendment for those.

Hotel/Motel Tax – see recommendations. Note that the July 3rd Fireworks grant has already been paid out as it was approved earlier. If you fund all the recommended requests then we will have \$3,000 left in reserves. However, Criccett still owes us \$3,000 back that they loaned for the 100th Theatre celebration.

Excavator Contract – this is our annual bid letting to do the excavation work for the City. We only had one bid received. Rod marked the increase from last year's bid on the form.

Airport Commission Appointment – we have been advertising for these two positions for a long time. No females applied and these were the only two candidates that did apply.

Strategic Plan of Action – Mayor thought we should look at the Strategic Plan and see where we were at on the projects identified on our Plan of Action. I would say that we have addressed almost all of the items listed. Something that Rod pointed out that really needs to be addressed perhaps as our next project is to resurface and repair the City owned parking lots and crosswalks and curbs downtown.

Sidewalks on N Elm Street – Jeff Holmstrom is waiting to hear from the council on how to proceed with the replacement of his sidewalk. Mabe also contacted Rod and asked the same question about replacing their sidewalk. Jason took it to the Chamber meeting and the Chamber Business Meeting (Retail committee) and both groups would like to see some colored cement or design installed. Of course, the big question is who will have to pay for it. If the City is the one requiring a special color and/or design then we will probably have to pay for at least that extra cost. The other question is if it is changed then does everyone have to do it at the same time? We do NOT have anything budgeted for this.

Have a Happy 4th of July weekend.

Michelle Girolamo

The Cresco City Council met June 16, 2014, at 7:00 pm at City Hall. Council Members Carman, Bouska, McGee, McCarville and Loveless were present. No council members were absent.

McGee made the motion to approve the consent agenda which included approval of the: agenda; claims; minutes of the June 2, 2014 meeting and June 12, 2014 worksession; permit for supervised display of fireworks for the Cresco Jaycees on July 3, 2014; Cigarette/Tobacco Permit for Dolgencorp LLC d/b/a Dollar General #2400. McCarville seconded and it passed all ayes.

Public Works Director Rod Freidhof reported: (a) chipsealing started this week and is going good. We had issues with some vehicles in the Donaldson parking lot. The day the oil was delivered there was an east wind and the tank leaked slightly with the 200 degree oil. When the oil cools, the tank stops leaking which takes a day or two. Unfortunately, 14 cars got oil on them so we contracted with Tidy Car to clean them up. Next budget we need to look at getting a new tank; (b) Water Department is fixing patches from watermain breaks. The reservoir at Donaldsons is leaking. We are trying to find a maintenance agreement to see who is responsible for the reservoir and we are researching whether it is still needed; (c) Sewer Department had a technician from Trojan correct the problem with the UV system; (d) an ash tree looks suspicious for emerald ash borer so someone from IDALS will come inspect the tree to determine if it is EAB or not.

Police Chief Tim Ruroden reported his department is gearing up for the fair and will have part-time officers helping. Attorney Braun reviewed Patty's video and determined it is a civil matter. Chief Ruroden requested a personnel committee meeting to discuss the open officer position.

City Clerk Michelle Girolamo reported: (a) June 26th from 5-6 pm the Governor and Lieutenant Governor will be at the fair for a presentation for the Home Base Iowa; (b) Ron Hyberger and I are attending a presentation in Postville regarding innovative ideas for City's wastewater infrastructure; (c) Iowa League of Cities annual conference is September 24-26, 2014 in Council Bluffs. Staff is not planning to attend this year; (d) Auditors were here for two days last week and will be back on July 21st.

Jeff Holmstrom needs to replace the cement in front of CPU and he is questioning whether the stamped concrete needs to be replaced. It is deteriorating all along North Elm Street and it is very difficult to shovel with all the grooves and the grooves collect snow and ice. He suggested that they could stain some of the concrete and paint designs that look like brick. This would keep the look downtown wants without the hazards of the stamps. Jason Passmore will present this to the Chamber Members and the Retail Committee to see what the other business owners' feelings are.

Bouska made the motion to approve the resolution appointing Wells Fargo, National Association of Minneapolis, Minnesota to serve as paying agent, note registrar, and transfer agent, approving the paying agent and note registrar and transfer agent agreement and authorizing the execution of the agreement. Loveless seconded and it passed all ayes.

McCarville made the motion to approve the Tax Exemption Certificate. Carman seconded and it passed all ayes.

Bouska made the motion to approve the continuing disclosure certificate. Loveless seconded and it passed all ayes.

McGee made the motion to approve a resolution approving and authorizing a form of loan agreement and authorizing and providing for the issuance of \$2,950,000 General Obligation Capital Loan Notes, Series 2014, and levying a tax to pay the notes. Bouska seconded and it passed all ayes.

Loveless made the motion to commit fund balance resources for General Funds and Special Revenue Funds (GASB 54). Carman seconded and it passed all ayes.

Loveless made the motion to approve the resolution approving wage and benefit agreement for non-union employees. Bouska seconded and it passed all ayes.

Carman made the motion to approve the resolution approving wage increase for certain permanent part-time positions. McGee seconded and it passed all ayes.

Carman made the motion to approve the resolution authorizing the Mayor to enter into an agreement with Hogan-Hansen, PC to perform auditing services. Loveless seconded and it passed all ayes.

Carman made the motion to approve a resolution authorizing the Mayor and City Clerk to enter into an agreement with the Farmer's Market. McCarville seconded and it passed all ayes.

Carman made the motion to approve the recommendation by the Board of Adjustments to re-appoint Art Svestka to the Board for a 5 year term ending June 30, 2019. McCarville seconded and it passed all ayes.

Bouska made the motion to approve the recommendation by the Theatre and Champlin Hall Commission to appoint Bruce Buckley to the Commission to fulfill Fran Burke's term ending June 30, 2015. Carman seconded and it passed all ayes.

Loveless made the motion to approve the recommendation by the Theatre and Champlin Hall Commission to re-appoint Rick Nance to the Commission for a 3 year term ending June 30, 2017. McCarville seconded and it passed all ayes.

McGee made the motion to approve the recommendation by the Theatre and Champlin Hall Commission to re-appoint Gayle Kelm to the Commission for a 3 year term ending June 30, 2017. Carman seconded and it passed all ayes.

Carman made the motion to approve a recommendation by the Theatre and Champlin Hall Commission to re-appoint Shirlee Haw to the Commission for a 3 year term ending June 30, 2017. McGee seconded and it passed all ayes.

Item #16 pertaining to the Lease Agreement with Cresco Theatre LLC was postponed.

Bouska made the motion to close City Hall on Monday June 30, 2014 for yearend processing. Carman seconded and it passed all ayes.

Jason Passmore requested funds to pay for a housing study to be conducted by Upper Explorerland. The total cost is \$5,600 with Black Hills pledging \$1,600, HCEDC \$1,000, CIDC \$1,000, and hopefully \$1,000 from Alliant. He requested City Council to pledge the remaining \$1,000. The study will be done to determine housing needs in Cresco and Howard County. Carman made the motion to pledge \$1,000 to conduct a housing study. Bouska seconded and it passed all ayes.

Mayor asked if there were any comments from the audience. Jason Passmore reported the CBU's were moved, thanks to volunteers and City employees. It worked good once the lines of communication were opened. Ribbon cutting will be at 3:00 Wednesday June 18th for the Hospital and open house following. Family Fun Night is Friday June 20th. Casablanca will be a free movie this Sunday at the Theatre. He reiterated the invitation to the Fair ceremony on June 26th for the Governor and Presentation of Colors at the Scheidel Plaza.

Carman moved to adjourn at 7:30 pm. McGee seconded and it passed all ayes. The next regular Cresco City Council meeting will be at 7:00 pm on July 7, 2014 at Cresco City Hall.

Mayor Mark Bohle

City Clerk Michelle Girolamo

Following is a list of claims approved for payment:

4IMPRINT	Supp	536.55
ADVANCED SYS	Maint	70.49
ALLIANT	Electricity	552.39
BAKER&TAYLOR	Books	1,151.92
BALK, BRIAN	BdofAdj	100.00
BALK, WILLARD	Plan&Zoning	20.00
BARNES, TOM	Plan&Zoning	40.00
BATT, AL	Book	18.75
BILLMYER FURN	Equip	476.00
BITUMINOUS	Chipseal oil	16,883.15
BLACK HILLS	Nat gas	149.59
BC / BS	Insur	24,591.60
BOB'S ELECT	Supp	844.37
BRUENING ROCK	Str chips	1,836.13
BUTCH'S ONE STOP CST	Equip	700.00
CAMPSITE	LP gas	131.89
CARD CENTER	Equip&trng	417.32
CARDMEMBER	Supp	29.96
CARQUEST	Supp	98.77
CAUWELS, DENNIS	BdofAdj	120.00
CERTIFIED LAB	Supp	246.04
CITY LAUNDERING	Supp	237.24
CITY OF CRESCO	Util, insur	2,860.79
CPU	Supp	215.97
COURTNEY LAWN	Srvc	120.00
COX, SHANNON	Trng reimb	6.87
CRESCO JAYCEES	Tourism grt	1,500.00
CRESCO SHOPPER	Advert	258.75
CRESCO SMALL ENG	Equip	521.50
CRESCO TPD	Publ	309.65
CROELL REDI-MIX	Supp	271.00
DALCO	Supp	1,674.55
DECORAH ELECT	Srvc	63.41
DEMCO	Supp	82.47
DIAMOND VOGEL	Str paint	2,261.00
FAREWAY	Supp	9.34
FELD FIRE	Srvc	1,250.00
FENCO	Supp	58.32
GALLS	Unif	209.97
GOSCH'S	Srvc	105.00
GROUP SERV	Fee	328.00
GRUBE LAWN&GARDEN	Equip	153.12
H & S MOTORS	Supp	17.00
HANSON TIRE	Veh parts	2,512.85
HAWKEYE REC	Electricity	7,182.46
HAWKEYE SAN	Garb/rcycl	44,148.01
HEARTLAND THEATRE	Srvc	479.00
HENDERSON, JEFF	BdofAdj	120.00
HOLTEN, ALISON	Plan&Zoning	40.00
HOVEY OIL	Gas	625.80
HOW COUNTY	Shared LEC	13,935.06
HOW CO BUSS	Tourism	3,000.00
HOW CO TREAS	TIF fund	18,828.17
HUMPHRIES FARM TURF	Supp	350.58
IA DEPT OF TRANS	Patch oil	3,901.50
IA ONE CALL	Srvc	45.90
IA SPORTS	Supp	651.65
JOHN DEERE FIN	Equip/supp	1,699.33
KINGSLEY, BRUCE	Plan&Zoning	40.00
KWIK TRIP	Gas	285.95
LANG'S DAIRY	Supp	100.90
LIFEGUARD STORE	Equip	1,421.24
MC2	Srvc/equip	3,152.36

MERCHANT SRVC	Fees	129.17
METERING & TECH	Equip	7,333.64
MUNICIPAL PIP	Manhole reh	13,200.00
NORMAN, BRADY	Trng	150.00
NE IA MOTORS	Srvc	671.29
NE IA TELEPHONE	Supp	84.95
O'HENRY'S	Unif	599.22
OLLENDICK, DANIEL	BdofAdj	145.00
PANOS FARM	Equip	4,005.60
PAYROLL		67,259.34
PEPSI-COLA	Concessions	145.49
PETTY CASH	Postage	48.73
POOL TECH	Supp	1,222.53
POPULAR SUBSCP	Subscript	2,129.04
POSTMASTER	Postage	100.00
RACOM	Supp	9.99
RICOH	Equip/srvc	3,724.96
RILEY'S	Supp	263.49
RUPPERT	Supp	618.39
RURODEN, TIM	Trng reimb	72.03
SANDRY FIRE	Supp	3,573.63
SCHUMACHER ELEV	Maint	137.21
SIGNS & DESIGNS	Supp	910.00
SMI	Supp	1,755.00
SPAHN & ROSE	Supp	206.27
STANDARD & POOR'S	Srvc	9,700.00
STATE HYGIENIC	Analys	105.00
STOREY KEN	Supp	193.59
SVESTKA, ART	BdofAdj	100.00
TRUCK COUNTRY	Parts	17.92
U.S. CELL	Phone	197.25
WALTON, TIMOTHY	Srvc	1,736.95
WEBER PAPER	Supp	51.01
WEINACHT, KEVIN	Plan&Zoning	65.00
WILSON, GERALD	Plan&Zoning	20.00
WINDRIDGE IMPL	Parts	177.31
WINDSTREAM	Phone	124.67
WINKIE, DAVID	Trng reimb	9.82
WINNESHIEK COOP	Supp	403.71
ZARNOH BRUSH	Equip	335.00
	GENERAL	112,906.25
	HOTEL/MOTEL	4,000.00
	LOST	18,478.67
	FIRE STATION	5,245.01
	MEDIACOM	482.05
	EQUIP REPLAC	15.85
	OFFICE EQUIP	3,328.66
	DRUG DOG	108.66
	CRESCO COMM FIRE	8,179.72
	ROAD USE TAX	20,262.97
	EMPLOYEE BENEF	21,894.29
	TIF	18,828.17
	FC TRUST	1,421.24
	FIT FOR LIFE	1,097.41
	STREET ASSESS	9,721.65
	WATER	21,107.85
	WATER REPLC	880.14
	SEWER	37,254.33
	PROPRIETARY CAP	19.92
	YARDWASTE	548.99
	EXPENDITURES	285,781.83
	Revenues 6/3 to 6/16/14	179,443.05

The Cresco City Council met June 16, 2014, at 5:30 pm at City Hall for a special worksession. Council Members Carman, Bouska, McGee, McCarville and Loveless were present. No council members were absent.

Theatre Commission Members David Gosch, Shirlee Haw, Bruce Buckley, Rick Nance and Alex Fortune were present. Also present were Jim Johnson and Michael Johnson, co-owners of Cresco Theatre, LLC. Public Works Director Rod Freidhof and City Clerk Michelle Girolamo were also in attendance.

The Mayor declared the purpose of the meeting was to discuss a new Theatre Lease Agreement. Jim Johnson discussed some issues that he disagreed with in the proposed lease agreement. He listed items that he wanted changed.

One of the complaints was that repairs and maintenance need to be addressed in the Theatre. All agreed that a work order form must be developed and used to report issues and monitor the progress. Lack of communication seemed to be part of the problem.

Everybody agreed that they have no intention of closing the Theatre. All agreed it was an important asset to the community and it needs City tax money to help maintain the building. After a lengthy discussion, it was decided that the Theatre Commission and Council would consider the requests to the changes in the lease agreement.

Carman moved to adjourn at 6:36 pm. Bouska seconded and it passed all ayes. The next regular Cresco City Council meeting will be at 7:00 pm on June 16, 2014 at Cresco City Hall.

Mayor Mark Bohle

City Clerk Michelle Girolamo

License Application (LC0037630)

Applicant

Name of Applicant:	<u>M&M Lounge LLC</u>		
Name of Business (DBA):	<u>M&M Lounge</u>		
Address of Premises:	<u>109 South Park Place</u>		
City: <u>Cresco</u>	County: <u>Howard</u>	Zip: <u>52136</u>	
Business Phone:	<u>(563) 419-5306</u>		
Mailing Address:	<u>109 South Park Place</u>		
City: <u>Cresco</u>	State: <u>IA</u>	Zip: <u>52136</u>	

Contact Person

Name:	<u>Tammy Courtney</u>		
Phone:	<u>(563) 419-5306</u>	Email Address:	<u>dntcourtney@hotmail.com</u>

Classification: Class C Liquor License (LC) (Commercial)

Term: 12 months

Effective Date: 05/16/2014

Expiration Date: 05/15/2015

Privileges:

Class C Liquor License (LC) (Commercial)
Outdoor Service

Status of Business

BusinessType:	<u>Limited Liability Company</u>		
Corporate ID Number:	<u>396175</u>	Federal Employer ID #	<u>27-2237856</u>

Ownership

Tammy Courtney

First Name: Tammy

Last Name: Courtney

City: Cresco

State: Iowa

Zip: 52136

Position Owner

% of Ownership 100.00 %

U.S. Citizen

Insurance Company Information

Insurance Company:	<u>Founders Insurance Company</u>		
Policy Effective Date:	<u>05/16/2014</u>	Policy Expiration Date:	<u>05/16/2015</u>
Bond Effective Continuously:		Dram Cancel Date:	
Outdoor Service Effective Date:	<u>07/12/2014</u>	Outdoor Service Expiration Date:	<u>07/14/2014</u>
Temp Transfer Effective Date:		Temp Transfer Expiration Date:	

STREET CLOSING/PARADE PERMIT

Application Date: 7-2-14 Name: MIM Lounge Tammy Courtney

Mail to Address: 109 S. PARK PLACE CRESCO IA

Permission to Close: From main street onto South PARK PLACE
to police drivey or CourtHous Drive this will
remain open

Reason for Closure: Street Dance For fundraiser for hospital
+ Fire station

Event Date: July 12 Time: (from) 6 Am (to) July 13 At 3:00 Am
For cleanup

Signature: Tammy Courtney

INCLUDE A MAP MARKING THE STREET OR STREETS YOU WISH TO HAVE CLOSED AND THE INDEMNITY AND HOLD HARMLESS AGREEMENT

PARADE REGULATIONS ARE LISTED BELOW.

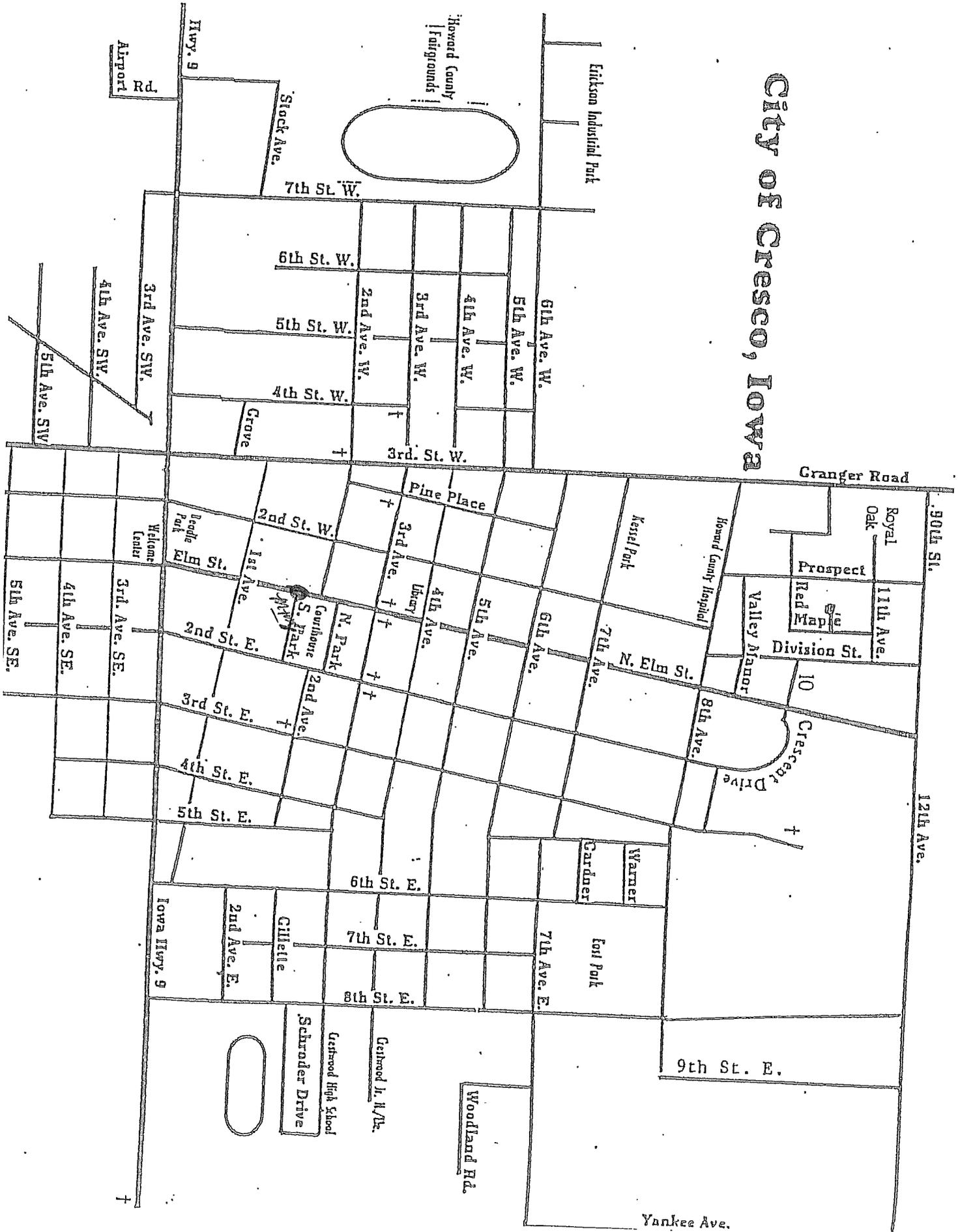
60.08 PARADES REGULATED. No person shall conduct or cause any parade on any street except as provided herein:

1. "Parade" Defined. "Parade" means any march or procession of persons or vehicles organized for marching or moving on the streets in an organized fashion or manner or any march or procession of persons or vehicles represented or advertised to the public as a parade.
2. Permit Required. No parade shall be conducted without first obtaining a written permit from ttle City Council. Such permit shall state the time and date for the parade to be held and the streets or general route therefor. Such written permit granted to the person organizing or sponsoring the parade shall be permission for all participants therein to parade when such participants have been invited by the permittee to participate therein. No fee shall be required for such permit. Permit forms are available at City Hall.
3. Parade Not a Street Obstruction. Any parade for which a permit has been issued as herein required, and the persons lawfully participating therein, shall not be deemed an obstruction of the streets notwithstanding the provisions of any other ordinance to the contrary.
4. Control by Police and Firefighters. Persons participating in any parade shall at all times be subject to the lawful orders and directions in the performance of their duties of law enforcement personnel and members of the Fire Department.

City Council
Date Approved: _____ Signature: _____

CC: Ambulance _____, Police Dept. _____, Fire Dept. _____, Street Dept. _____

CITY OF CRESCO, IOWA



Howard County
Fairgrounds

Erickson Industrial Park

Granger Road

30th St.

12th Ave.

Royal Oak

Prospect

Red Maple

Division St.

10

Crescent Drive

+

Valley Manor

Howard County Hospital

Kessel Park

N. Elm St.

8th Ave.

Warner
Gardner

East Park

9th St. E.

Yankee Ave.

Woodland Rd.

Getwood Jr. H./Ch.

Getwood High School
Schröder Drive

Gilllette

2nd Ave. E.

Iowa Hwy. 9

+

7th Ave. E.

6th St. E.

7th St. E.

8th St. E.

5th St. E.

4th St. E.

3rd St. E.

2nd St. E.

Elm St.

Welcome
Leclair

2nd St. W.

4th St. W.

5th St. W.

6th St. W.

7th St. W.

Hwy. 9

Stock Ave.

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Grove

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Pine Place

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236th Ave.

237th Ave.

238th Ave.

STREET CLOSING/PARADE PERMIT

Application Date: 6-30-14 Name: Cresco Chamber Ridiculous Day

The cresco shopper, P.O. Box #117, Cresco, IA 52136

Mail to Address: How. city. Business + Tourism, P.O. Box #403, Cresco, IA 52136

Permission to Close: North Elm Street from 1st Ave to 3rd Ave and North and

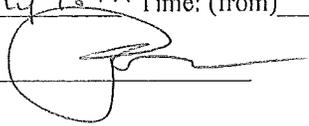
South Park Place from North Elm Street to courthouse drive and 100-200 ft.

of 2nd Ave from North Elm street to west

Reason for Closure: Ridiculous Day Event with vendors + retailers setup

on sidewalks + streets.

Event Date: Friday, July 18th Time: (from) 7am (to) 7pm

Signature: 

INCLUDE A MAP MARKING THE STREET OR STREETS YOU WISH TO HAVE CLOSED AND THE INDEMNITY AND HOLD HARMLESS AGREEMENT

PARADE REGULATIONS ARE LISTED BELOW.

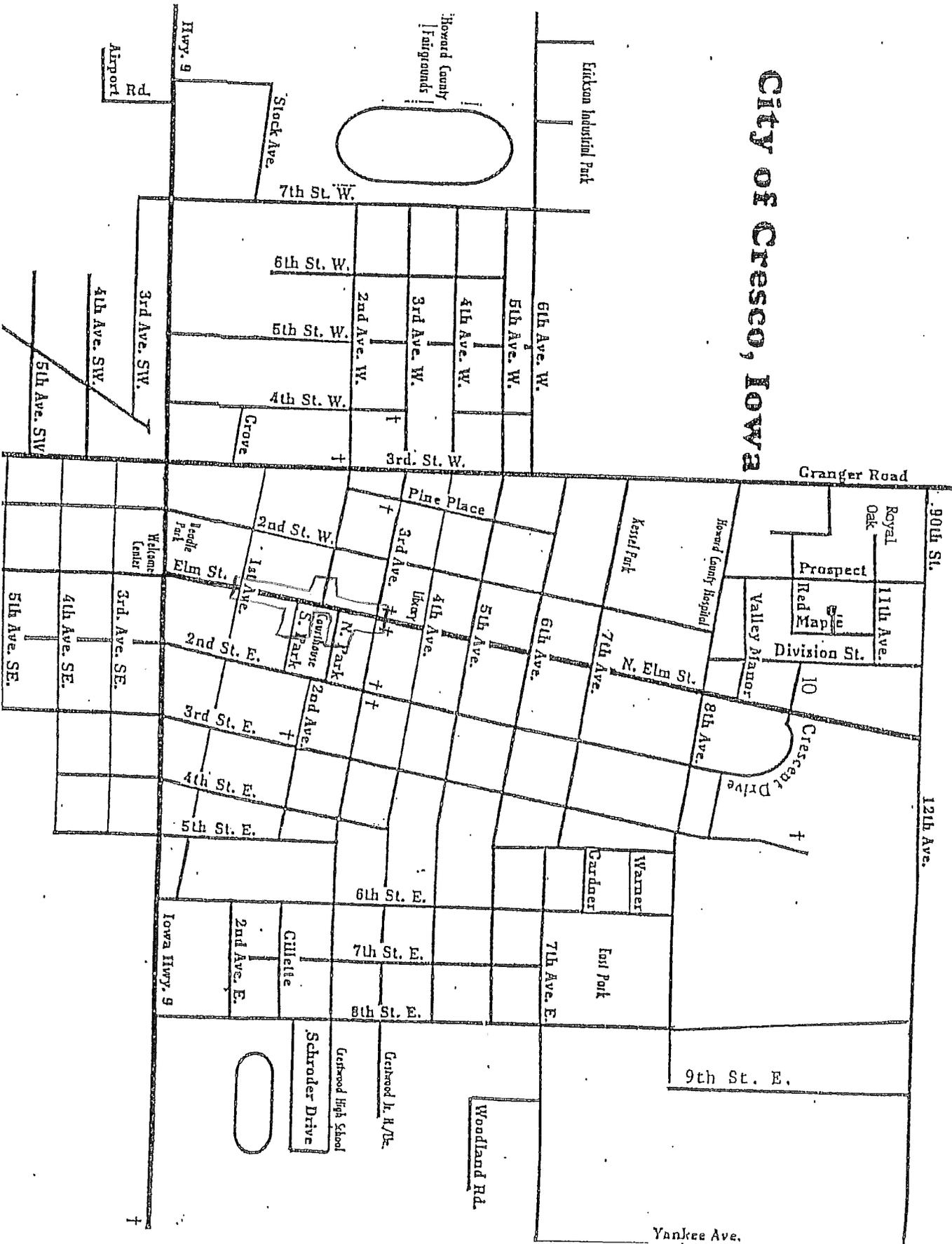
60.08 PARADES REGULATED. No person shall conduct or cause any parade on any street except as provided herein:

1. "Parade" Defined. "Parade" means any march or procession of persons or vehicles organized for marching or moving on the streets in an organized fashion or manner or any march or procession of persons or vehicles represented or advertised to the public as a parade.
2. Permit Required. No parade shall be conducted without first obtaining a written permit from the City Council. Such permit shall state the time and date for the parade to be held and the streets or general route therefor. Such written permit granted to the person organizing or sponsoring the parade shall be permission for all participants therein to parade when such participants have been invited by the permittee to participate therein. No fee shall be required for such permit. Permit forms are available at City Hall.
3. Parade Not a Street Obstruction. Any parade for which a permit has been issued as herein required, and the persons lawfully participating therein, shall not be deemed an obstruction of the streets notwithstanding the provisions of any other ordinance to the contrary.
4. Control by Police and Firefighters. Persons participating in any parade shall at all times be subject to the lawful orders and directions in the performance of their duties of law enforcement personnel and members of the Fire Department.

City Council
Date Approved: _____ Signature: _____

CC: Ambulance _____, Police Dept. _____, Fire Dept. _____, Street Dept. _____

CITY OF CRESCO, IOWA



Cresco Tourism Advisory Committee
Travel & Tourism grant recommendations
01 July 2014 meeting summary

2nd Quarter 2014 Travel & Tourism Dollars

Available funds this Qtr: \$3,351.70

Funds requested: \$9,120.00

- I. Members present: Amy Bouska, Teresa McGee, Bootie Kapler, Linda Thompson, and Connie Ashley.
Members absent: Zahid Ali.
HCBT present: Anna Schmauss, Spiff Slifka, and Jason Passmore.

II. Recommendations

1. Fine Arts Show
 - a. Requesting \$500.00
 - b. Committee scores this event favorably. This long running show (53 years) with 23 artists signed up (to date) will compete and showcase their talents and this event draws more people to Cresco and uses our lodging facilities.
 - c. **Committee recommends awarding \$500.00.**
2. Historical Church Preservation
 - a. Requesting \$1,440.00
 - b. This application did not score favorably in terms of tourism and lodging possibilities. Due to limited funding and the number of applications received committee is unable to recommend funds.
 - c. **Committee recommends awarding \$0.00.**
3. Meals from the Heartland
 - a. Requesting \$1,000.00
 - b. With very limited funding available the committee encourages this group to develop their food packaging event, but does not believe this application meets the definition of Tourism. Committee is excited for the event, but does not recommend any funds.
 - c. **Committee recommends awarding \$0.00.**
4. National Night Out
 - a. requesting \$1,180.00
 - b. Committee values this event and the potential to draw even more people to Cresco. We would like to see this group work towards becoming more sustainable in the future and not rely on tourism dollars every year for funding.
 - c. **Committee recommends awarding \$ 1,180.00.**
5. Norman Borlaug Harvest Fest
 - a. Requesting \$2,000.00
 - b. Committee scores this local city festival and application favorably and believes it meets the definition of tourism set forth by City Council. With limited funds to work with committee recommends partial award.
 - c. **Committee recommends awarding \$1,671.70.**
6. Jaycee's Independence Day Fireworks
 - a. Requesting \$3,000.00
 - b. Per request in front of City Council June 2, 2014, the Council approved awarding Jaycees funding out of the Travel & Tourism account for this special request.
 - c. **Awarded: \$3,000.00**

Tourism Advisory Committee Evaluation

Application	Time Sensitive or Need	Application meets Tourism Definition	Lodging	Qtr 1 Funds recommendation
Fine Arts Show	H	H	H	\$500.00
Historical Church Preservation	L	L	L	\$0.00
Meals For the Heartland	H	L	L	\$0.00
National Night Out	H	M/H	L	\$1,180.00
Norman Borlaug Harvest Fest	M/H	H	M/H	\$1,671.70
Independence Day Fireworks	H	H	L	*\$3,000.00
Total available				\$3,351.70
*Draw from Available Fund Balance				\$3,000.00
Total				\$6,351.70

H=high, M=medium, L=low

2nd Qtr 2014 Tourism Grant Application

Project: Annual Fine Arts Show

Date: June 4, 2014

Organization/Agency Requesting Funding: Cresco Fine Arts Council

Contact Person and Title: Loraine Hubka, chair

Address: 11154 Valley Avenue

Phone: 5635472962

Email: withubka@iowatelecom.net

Amount Requested: 500.00

Total Cost of the Project: 3750.00

Event Date (if applicable): August 03, 2014

Project Completion Date: August 03, 2014

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: This will be our 53rd annual fine arts show to be held August 3rd in Beadle Park, Cresco, IA. The Council has sent out letters to Chamber members asking for monetary help to cover the expense and awards of the show. Since our expenses have increased since the last show this grant would help cover our scholarship, postage, advertising, supplies and other expenses incurred to promote the arts in Cresco, IA.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: This event is held the same day as the Fly in Breakfast and class reunions which bring people to Cresco for the weekend.

2nd Qtr 2014 Tourism Grant Application

Project: Historical Society Church Preservation

Date: 06.16.14

Organization/Agency Requesting Funding: Historical Society

Contact Person and Title: Suzanne Ollendick, Secretary

Address: 8435 Oak Ave, Lime Springs 52155

Phone: 563.547.4797

Email: not available

Amount Requested: \$1,440

Total Cost of the Project: \$10,900

Event Date (if applicable): July 2014

Project Completion Date: July 2014

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: The Historical Society is a non-profit organization, maintaining five sites including the Florenceville Church. Every year an annual reunion brings former and current residents and visitors together for a Sunday service. Tours and additional services are made by appointment with the Historical Society. The Society has targeted three areas in need of repair; cover the outside fascia with aluminum, scrape & paint the outside of the church, and repair & paint the inside ceiling. We are only asking for funding on the first of three phases: cover the outside fascia with aluminum. We expect the outcome of this project to help facilitate phase two and three and bring this project to completion from further grant writing, sponsors, and donors.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: The impact of these repairs will prolong the use of this Howard County church and allow residents and visitors the chance to worship and tour one of our traditional rural churches. The Society feels this grant is a good fit because we would like to be able to promote the City of Cresco and the Travel & Tourism as one of our partners. We have a very small budget to work with and rely heavily on the generosity and benevolence of our residents, businesses, and grant applications we have the opportunity to write. Rural churches don't often fit the criteria of grant funding and so we thank you for this opportunity to even apply for such help. Spring and Summer see many visitors coming to Cresco and Howard County to visit cemeteries and churches that were important in their family's history. This is an opportunity to increase lodging in Cresco and promote Cresco tourism.

2nd Qtr 2014 Tourism Grant Application

Project: Meals For the Heartland

Date: 09.19.14 and 09.21.14

Organization/Agency Requesting Funding: Norman Borlaug Heritage Foundation

Contact Person and Title: Vickie Grube and Pam Carver

Address: 101 2nd Ave SW, Cresco

Phone: 563.547.3434

Email: vgube@me.com and carverjpae@msn.com

Amount Requested: \$1,000

Total Cost of the Project: \$15,000

Event Date (if applicable): 09.19.14 and 09.21.14

Project Completion Date: 09.21.14

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: Vickie Grube and Pam Carver are co-chairs of the Meals For the Heartland, a food packaging event to be held at the Norman Borlaug Farm Friday, September 19th during Inspire Day for 5th graders to help package approximately 5,000 meals and then on Sunday, September 21st at the Crestwood High School for northeast Iowa residents and visitors to come and package 45,000+ meals. We feel this is an opportunity for northeast Iowa to promote and carry on the vision of Dr. Norman Borlaug during the Norman Borlaug Harvest Fest (Sept 18-21). The funds will be used to help market and leverage funding for this event as we need to raise at least \$15,000 to be able to package 50,000+ meals. The project will occur with or without the grant, but it would be much easier to reach out to northeast Iowa residents and visitors to participate with this funding.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: The new and exciting event strengthens the Norman Borlaug Harvest Fest as another aspect to honor Dr. Borlaug and create yet another reason to come to Cresco. This event reaches out to people who want to be a part of the larger picture and make a difference in their community, region, state, nation and even globally. This is also a strong event that draws families to Cresco. The food packaged will be dispersed within our own communities, and then on to regional to global needs. We already have people signed up to work from outside of Cresco and Howard County - even people from out of state. Most of these out of town families have never attended the Harvest Fest. Here is another chance to fill our lodging facilities and promote the retail, restaurants, and specialty shops we are proud to have in Cresco.

2nd Qtr 2014 Tourism Grant Application

Project: National Night Out

Date: May 5 2014

Organization/Agency Requesting Funding: Cresco Police Department

Contact Person and Title: Lt. David Godman

Address: 130 N Park PL

Phone: 507-421-7496

Email: godman4512@gmail.com

Amount Requested: \$1180

Total Cost of the Project: \$1180

Event Date (if applicable): August 5 2014

Project Completion Date: August 5, 2014

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: On Tuesday, August 5th Neighborhoods throughout Howard County residence are being invited to join forces with thousands of communities nationwide (NNO) crime and drug prevention event. National Night Out, which is sponsored by the National Association Town Watch (NATW) and co-sponsored locally by Cresco Police Department, Howard County Peace Officers Association, will involve over 15,704 communities from all 50 states, U. S territories, Canadian cities and military bases around the world. In all, over 37.5 million people are expected to participate in "America's Night Out Against Crime". NNO 2014 corporate sponsors are Target, Nextdoor.com and Associa. National Night Out is designed to: 1. Heighten crime and drug prevention awareness 2. Generate support for, and participation in, local anticrime efforts 3. Strength neighborhood spirit and police community partnerships 4. Send a message to criminals letting them know neighborhoods are organized and fighting back. This is a night for America to stand together to promote awareness, safety and neighborhood unity. National Night Out showcases the vital importance of police-community partnership and citizen involvement in our fight to build a safer community. August 5th 2014 we plan to have our National Night Out at the Howard County Fair Grounds. We have been in communication with our Fire Chief Neal Staplekamp. He advised that he will be able to provide his firemen and their trucks for display. Also the Howard County Ambulance Director Mike Lee advised EMT's and their trucks will be there for display, they are also making arrangements for Mayo 1 to be at the event. We have plans for our Law Enforcements patrol cars to be on display such as Cresco Police Department, Howard County Sheriff Office, Iowa State Patrol, DNR, DOT. Below is a list of services that will be offered at the event. 1. Free child Identification and Safety kits 2. Free Child Seat Belt

Check by HAWC Partnerships for Children 3. Drug awareness / crime prevention materials 4. Emergency vehicles on display 5. Bingo provided by American Legion post# 135 6. Inflatable Bouncy houses 7. Circus provided by the Cresco Kiwanis 8. Ballon guy 9. Game Truck 10. Music Am requesting \$1,180 to cover funds for the game truck again his year. The game truck at last years event was a huge hit and we would really like to bring it back this year.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: Am Lt. David Godman with the Cresco Police Department and also the President for the Howard County Peace Officer Association. One of my jobs that I been asked to take apart of is being the Police Departments Public Relations Officer, which I truly enjoy doing. My job as the Public Relation officer is to educate the public about safety and try to give a positive imagine of our law enforcement. On august 5th 2014 the Cresco Police Department has plans to host our 3rd annually National Night Out at the Howard County Fair Grounds. This event will be advertised heavily in local papers radio station and flyers. Our event is one of the best family actives for Howard County residence to be a part of. We were thrilled to receive back to back National awards though our event. That is something you should be extremely proud of. That demonstrates the organization and dedication we had for the event and for the people of Howard County. I personally what to thank the Cresco Tourism for assisting us with funds. Without those fund our event would not have been as sasses as it was, thanks again

2nd Qtr 2014 Tourism Grant Application

Project: Norman Borlaug Harvest Fest

Date: June 15th, 2014

Organization/Agency Requesting Funding: Cresco Chamber of Commerce

Contact Person and Title: Jason Passmore

Address: 101 2nd Ave. SW

Phone: 563-547-3434

Email: jason@howard-county.com

Amount Requested: 2,000.00

Total Cost of the Project: 10,000.00

Event Date (if applicable): Sept. 18-21

Project Completion Date: Sept. 21, 2014

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: We are requesting Travel & Tourism funding to help draw more people to Cresco during our festival and tribute to Dr. Norman Borlaug held the 3rd weekend of September. This year it will be September 18, 19, 20, and 21 and we believe we can host a good sized regional crowd with our quality entertainment and a variety of activities that appeal to all ages. The festival will be held with or without Travel & Tourism funding, but this is a large undertaking for the Chamber and to do it justice we need funding to help advertise, fund entertainment and activities to bring more people to our community. We will host live bands Saturday night again and will run the kids games longer on Saturday as we did last year.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: The Norman Borlaug Harvest Fest is becoming a great festival as it delivers quality entertainment and activities along with all the amenities a traditional festival offers, but also has an educational component to it. On Friday, September 19th the Fest promotes "Inspire Day" hosting 200+ 5th graders from around the area as well as inviting the public out to the Borlaug Farm to learn about the extraordinary contributions Dr. Borlaug has made throughout his life. We believe that the vast choices during each day of the Fest draws more people to Cresco and in turn there is an increased use in our restaurants, lodging and retail businesses, as well as buying from the non-profit organizations showcasing their time, talents, and variety of fund-raising opportunities. We feel this great event is an exceptional tourism draw to the City of Cresco and fits the definition of tourism as put forth by City Council.

2nd Qtr 2014 Tourism Grant Application

Project: Independence Day fireworks

Date: May 20, 2014

Organization/Agency Requesting Funding: Cresco Jaycees

Contact Person and Title: Jami Schwickerath

Address: PO box 52, Cresco Iowa

Phone: 507-259-3549

Email: Jam_i3@yahoo.com

Amount Requested: \$3000

Total Cost of the Project: \$5000- we are seeking match dollars from the Board of Supervisors

Event Date (if applicable): July 4, 2014

Project Completion Date: July 4, 2014

Q: Describe the project. Will the project occur if not funded by the tourism grant?

A: For 32 years, the Jaycees have provided fireworks for the Fourth of July celebration in Cresco. We were going to do them this year as a budget simply does not support it, however feedback from city personnel as well as several businesspeople indicates that we need to continue them. We been directed to apply for this grant as well as match money from the Board of Supervisors to allow it to happen since our budget simply cannot find it independently. We have tried different fundraisers to make money, but we are not being profitable and thus we do not have the extra money required to pay for fireworks. In regards to why we are applying so late, we were not going to them but much feedback from the community indicated that we needed to go forth and apply as well as ask for match money from the Board of Supervisors as the community wants fireworks on the third.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: By doing the Independence Day celebration starting at 5:30 and ending with fireworks at dark, we are able to attract persons to our event after work and before they had out of town for the weekend. This allows them to spend money locally getting food and other items they may need for the weekend. It also allows for those that plan to stay here or come to town to watch the fireworks stay in the hotel. We average 1000 -1500 people in the stands that night and for the fireworks, the parking lot and grounds have many others. The fireworks is a big prayers and draw from people from Elma, LimeSprings and Protivin along with Cresco to watch th



SKYLINE CONSTRUCTION, INC.
CONSTRUCTION SERVICES

900 MONTGOMERY STREET, P.O. BOX 127
 DECORAH, IOWA 52101
 (563) 382-2933

City of Cresco
Excavation Needs
July 1, 2014-July 1, 2015

We Propose the Following:

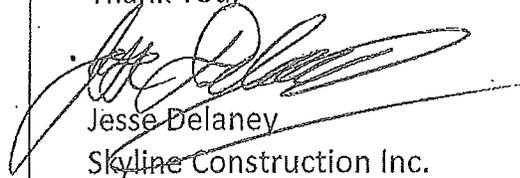
<u>Item:</u>	<u>Unit Price:</u>	<i>increase</i>
Rubber Tired Backhoe	\$92.50 hour	<i>7.50</i>
Standby Machine Operator	\$36.50 hour	<i>2.00</i>
Truck Rental	\$80.00 hour	<i>5.00</i>
Backhoe w/breaker	\$156.50 hour	<i>1.50</i>
Excavator	\$142.50 hour	<i>2.50</i>
Washed Sand	\$12.00 ton	<i>1.00</i>
3/4" Class A Road Rock	\$13.25 ton	<i>.35</i>

*Note if bill goes over \$2000.00 we will deduct 10% of the bill if paid within 30 days.

**City will supply dump site for any waste material!

***Contact is Brian Balk (563) 547-3221.

Thank You,



Jesse Delaney
 Skyline Construction Inc.
 Louie Balk Lime and Construction

AIRPORT APPOINTMENTS

TO: CRESCO CITY COUNCIL

RE: Appointment/Reappointment (six year term)

We, the Airport Commission for the City of Cresco, recommend that the City Council

1. X Appoint (Name) Gerald C. Ferrie
(To replace Dan Duerre)

2. _____ Reappoint (Name) _____

to the Airport Commission.

Term to run from 7-7-14 to expire 12-31-16

	Signed	Date
Chairman	<u>Kim S Bantz</u>	<u>7-2-14</u>
	<u>[Signature]</u>	<u>7-2-14</u>
	<u>Remane Matthias</u>	<u>7-2-14</u>
	_____	_____
	_____	_____

AIRPORT APPOINTMENTS

TO: CRESCO CITY COUNCIL

RE: Appointment/Reappointment (six year term)

We, the Airport Commission for the City of Cresco, recommend that the City Council

1. Appoint (Name) Joseph Lawrence
(To replace Pat Schwamman)

2. _____ Reappoint (Name) _____

to the Airport Commission.

Term to run from 7-7-14 to expire 12-31-15

	Signed	Date
Chairman	<u>Kim B. Bartz</u>	<u>7-2-14</u>
	<u>[Signature]</u>	<u>7-7-14</u>
	<u>Romane Matthias</u>	<u>7-2-14</u>
	_____	_____
	_____	_____

Strategic Planning - Action Plans
Plan Adopted March 7, 2011

Updated 7/3/14

<u>Projected Date Started</u>	<u>Date Projected to be completed</u>	<u>Person In Charge</u>	<u>Project Description</u>	<u>Status</u>
Jan., 2011	Jul, 2011	Rod Freidhof	Annual Seal Coating Program	CY is being worked on
Feb, 2011 Jun, 2013	Aug, 2012	Rod Freidhof Rod Freidhof	Street Improvement Program - Street Assessments (bi-annual review) Street Improvement Program - Street Assessments	2nd Ave Done May 2013 Granger Road in process
Feb, 2011	Nov, 2011	Rod Freidhof	Sanitary Sewer System - Grease Traps	WHKS to find sample
March, 2011	Nov, 2011	Denise Sheehy/Sue	City Website Enhancements	DONE
March, 2011	Aug, 2011	Mark Bohle	Communication to Citizens	in process
March, 2011	Nov, 2011	Michelle Girolamo	Capital Improvements Plan	Comp Plan & CIP planning
May, 2011 Jan, 2013	May, 2017 Dec, 2013	Rod Freidhof Rod Freidhof	Water Main Loops (dead-ends) Water Main Loops (5th Ave)	in process DONE - Dec 2013
April, 2011 Dec, 2013	Oct, 2011	Rod Freidhof Bouska/McCarville	Nuisance Abatement Program Updating Nuisance Ordinance	done - but ongoing in process
April, 2011	Apr, 2014	Michelle Girolamo	Energy Audit Implementation	as replacements occur
May, 2011	Nov, 2011	Mark Bohle	Police & Sheriff Departments Merger	DONE - Not feasible
April, 2012	Sep, 2014	Neal Stapelkamp	Fire Station Expansion	??
May, 2012	Apr, 2013	Rod Freidhof	Annexation Study	DONE - future possibility
July, 2012	Oct, 2012	Rod Freidhof	Airport Study of Alternate Uses	ALP done March 2014
July, 2012	Nov, 2013	Rod Freidhof	Industrial Site Analysis (East & West Industrial Park studies)	DONE - future possibility
Oct, 2012	Apr, 2014	Rod Freidhof	Sanitary Sewers - Sump Pump & Downspouts Disconnection	cost prohibitive
June, 2013	Apr, 2014	Rod Freidhof	Storm Water Drainage Study	ongoing problems
Nov, 2013	Nov, 2018	Rod Freidhof	Sidewalk Inspection & Enforcement Program	repaired some cracks
March, 2014	Mar, 2015	Michelle Girolamo	Housing Incentives Study	pledged \$1,000 June 2014
Jan, 2015	Jan, 2016	Mark Bohle	Fiber Optic System Study	
REMOVED FROM PLAN:				
April, 2011	Jan, 2012	Neal Stapelkamp	Possible Merger of City & Rural Fire Departments	Completed
Oct, 2011	Oct, 2013	Mark Bohle	City Beautification Program	
June, 2015	Jun, 2016	Mark Bohle	Rental Housing Incentives Study	