

**Travel and tourism is defined as:**  
 Advancing the economic welfare of Cresco by promoting and competitively marketing ourselves as a visitor and tourism destination.

**Available funds: \$6,173.86 Funds requested: \$7,500.00**

I. **Members present:** Jan Carmen, Bootie Kapler **Members virtual:** Amy Bouska  
**HCBT present:** Spiff Slifka, Jason Passmore

II. **Recommendations**

1. **Borlaug Mural**
  - a. Requesting \$1,000
  - b. The committee scores this application favorably and looks forward to a third mural in Cresco featuring Dr. Borlaug and the importance of agriculture to our community.
  - c. **Committee recommends awarding \$1,000**
2. **Family Fun Nights**
  - a. Requesting \$1,000
  - b. The committee scores this application favorably. Family Fun Nights bring residents and visitors outdoors to our local parks to experience more of what Cresco has to offer.
  - c. **Committee recommends awarding \$1,000**
3. **Wildlife Club Air Conditioning**
  - a. Requesting \$1,000
  - b. The committee scores this favorably. The addition of air conditioning to the building will open up more events and activities in Cresco.
  - c. **Committee recommends awarding \$1,000**
4. **Howard County Fair**
  - a. Requesting \$3,500
  - b. The committee scores this application favorably. Marketing the fair to draw more people to our community and reach out to a wider audience meets the definition of tourism.
  - c. **Committee recommends awarding \$3,500**
5. **Immigrants Cantata**
  - a. Requesting \$1,000
  - b. The committee recommends to re-apply with updated details of expenses and fundraising efforts for the \$10,000 project.
  - c. **Committee recommends awarding \$0.00**

**Tourism Advisory Committee Evaluation & Recommendation**

Application	Time Sensitive or Need	Application meets Tourism Definition	Lodging	Qtr 4 Funds recommendation
Borlaug Mural	M	H	L	\$1,000
Family Fun Nights	H	H	L	\$1,000
Wildlife Club Air Conditioning	M	M	L	\$1,000
Howard County Fair	H	H	H	\$3,500
Immigrants Cantata				\$0
<b>Recommended</b>				\$6,500
<b>Available 1st Qtr Funds</b>				\$6,173.86
<b>Use of Available Fund Balance</b>				\$326.14
<b>Total Award</b>				\$6,500.00
H=high, M=medium, L=low				

## 1<sup>st</sup> Qtr 2021 Tourism Grant Application

Project: Norman Borlaug/Agriculture Mural

Date: 3/12/2021

Organization/Agency Requesting Funding: Howard County Business & Tourism

Contact Person and Title: Spiff Slifka

Address: 101 2nd Ave SW, Cresco 52136

Phone: 563.547.3434

Email: [spiff@howard-county.com](mailto:spiff@howard-county.com)

Amount Requested: \$1,000

Total Cost of the Project: \$17,500

Event Date (if applicable):

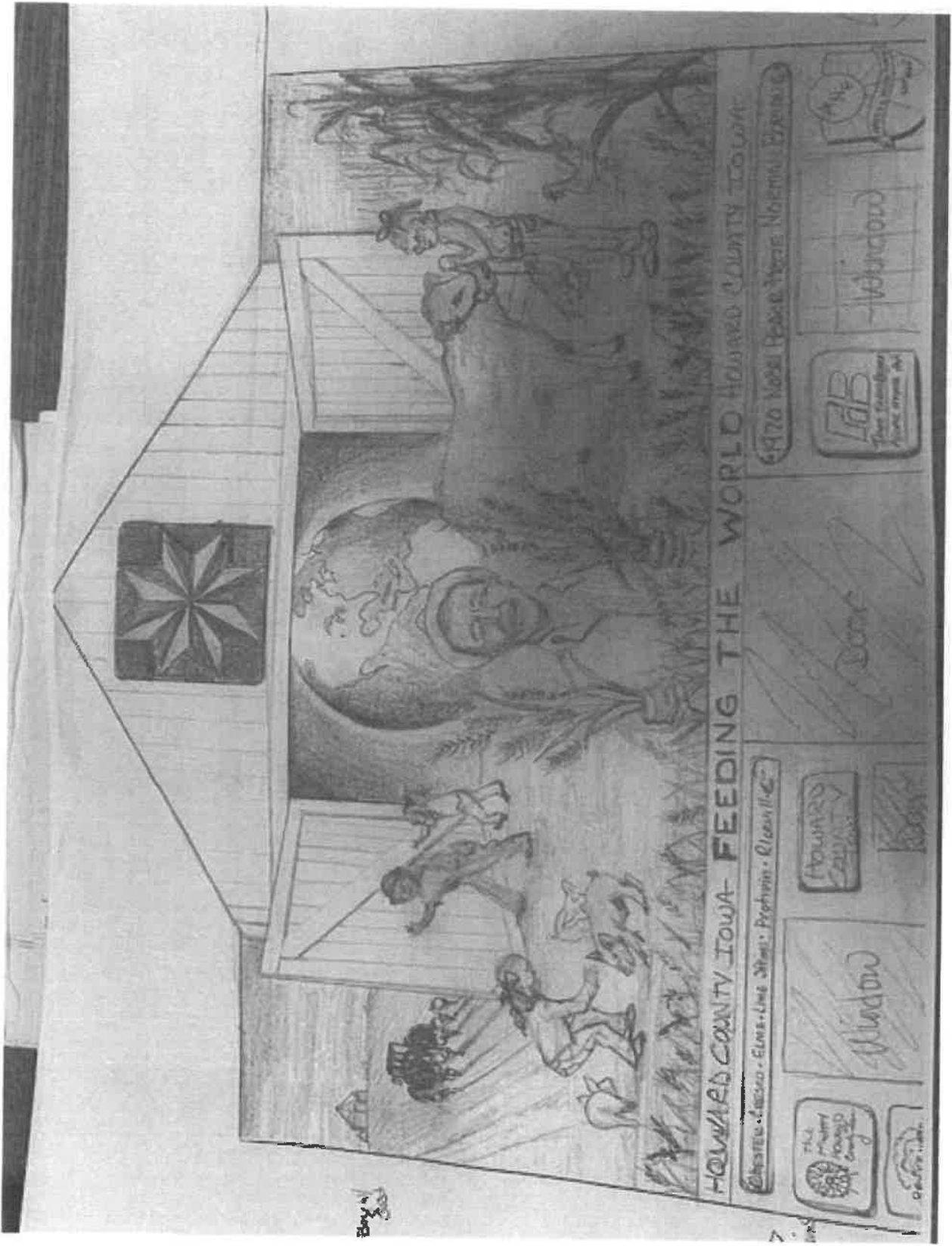
Project Completion Date: 3/12/2021

**Q:** Describe the project. Provide details of the project and the budget, other fundraising efforts, and the who, what, where, why and how of the project.

**A:** HCBT working with Farm Bureau, the Norman Borlaug Heritage Foundation, and Barb & Jim Holstrom is planning for another mural in Cresco. Honoring the importance of agriculture in our area and celebrating the 50th anniversary of Dr. Borlaug receiving the Nobel Peace Prize (1970-2020), this mural will be seen in town and along Hwy 9. The mural will be on Barb & Jim Holstrom's building (the old Armory), 110 1st Ave W, Cresco. The total expenses are \$17,500 to include the artist (Robin Macomber), lighting, demo/disposal of shake roof, replacement steel, silver trim, and rental of lift for artist. Farm Bureau has contributed \$4,400, Howard County Community Foundation contributed \$3,000, the Howard County Experimental Farm contributed \$2,500, Norman Borlaug Heritage Foundation contributed \$1,000 = \$10,900. With Travel & Tourism contributing \$1,000, we will raise the additional \$5,600 with limited signage we place on the building below the shake roof. Cresco Travel & Tourism will be acknowledged as part of the mural. The artist will begin spring 2021 and our goal is to be finished in time for the Mighty Howard County Fair and the Cresco 100 Wrestling celebration.

**Q:** How does this project promote Cresco tourism and how does it increase lodging use within the community?

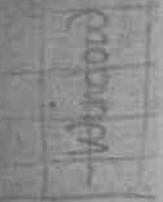
**A:** One of our concerns over the years has been when we host the Norman Borlaug Harvest Fest, there is nothing about Dr. Borlaug for residents and visitors to see. This mural is a step forward and we expect more visitors to Cresco and therefore an increase in lodging, restaurants and retail businesses. We look forward to this exciting project in Cresco.



HOWARD COUNTY IOWA - FEEDING THE WORLD HOWARD COUNTY IOWA

Chastell - Jackson - Elm - Line Street - Proffitt - Clearing

1970 Nobel Peace Prize Norman Borlaug



Boy's

## **1<sup>st</sup> Qtr 2021 Tourism Grant Application**

**Project: 2021 Family Fun Nights**

**Date: 3/11/2021**

**Organization/Agency Requesting Funding: Howard County Business & Tourism/Cresco Area Chamber of Commerce**

**Contact Person and Title: Hillary Zidlicky**

**Address: 101 2nd Ave SW**

**Phone: 5635473434**

**Email: [hcbt@cedausa.com](mailto:hcbt@cedausa.com)**

**Amount Requested: \$1,000**

**Total Cost of the Project: \$3,000**

**Event Date (if applicable): 6/8/2021**

**Project Completion Date: 8/3/2021**

**Q: Describe the project. Provide details of the project and the budget, other fundraising efforts, and the who, what, where, why and how of the project.**

**A: This year the Cresco Area Chamber of Commerce is planning on hosting three Family Fun Night events. The intention of these community gatherings are to provide an opportunity for families to come together safely in open green-spaces, arrange free entertainment for children and families, furnish occasions for organizations and vendors to serve food and connect with the community, and bring outside visitors to Cresco. In June we will be partnering with The Cresco Theatre/City of Cresco to host an outdoor Drive-In Movie along with other safe outdoor activities and games at the Howard County Fairgrounds. Planning is in the works to hold another Family Fun Night in July potentially in conjunction with Cresco's Ridiculous Day and/or Cresco Community Theatre's Summer Musical. In August we will partner with the Cresco Police Department and Kiwanis for National Night Out and the Circus to establish a better awareness and understanding of local law and safety enforcement. We'd like to continue and establish new partnerships with local businesses and organizations during these events to expand on their public knowledge and opportunities. We plan to host these nights at the Howard County Fairgrounds and local parks to be determined to give residents a chance to become more familiar with the features at these locations and our area. Our approximate budget is \$3,000 and we are extremely fortunate to receive outstanding sponsorships from our Chamber Members, especially our banks; CUSB and Cresco Bank & Trust to make these events possible. Any funding acquired from the Cresco Travel & Tourism grant will be put towards free entertainment provided,**

expanded marketing of the events, and making sure the events are held with specific considerations for the ongoing pandemic. The Chamber general budget absorbs any shortage in funds after grants and sponsorships. The Chamber will use all available means of free advertising including our website, newsletter, Facebook, Twitter, Snapchat, the schools for poster circulation and put local newspaper and radio to use for paid advertising. Chamber staff and volunteers will oversee the events themselves.

**Q:** How does this project promote Cresco tourism and how does it increase lodging use within the community?

**A:** Family Fun Nights encourage Tourism in Cresco by providing a welcoming experience to visitors and new residents that spend money in our community. Current members of the community may utilize these kinds of events to invite visiting family and friends to learn more about Cresco and what it has to offer. These types of events can potentially lay the foundation for a return visit and stay in Cresco. The outstanding attendance every year and continued business community sponsorships attest to the popularity and demand for events of this nature. By providing the community with a few nights of safe free entertainment during the summer regardless social status we are able to improve the overall health and well-being of our residents.

## **1<sup>st</sup> Qtr 2021 Tourism Grant Application**

**Project: Cresco Wildlife Club Air Conditioning Project**

**Date: 3/15/2021**

**Organization/Agency Requesting Funding: Cresco Wildlife Club**

**Contact Person and Title: Rod Ollendieck**

**Address: PO Box 11, Cresco 52136**

**Phone: 563.380.9801**

**Email: [rollendieck@gillettepepsi.com](mailto:rollendieck@gillettepepsi.com)**

**Amount Requested: \$1,000**

**Total Cost of the Project: \$12,500**

**Event Date (if applicable): 3/15/2021**

**Project Completion Date: 6/7/2021**

**Q: Describe the project. Provide details of the project and the budget, other fundraising efforts, and the who, what, where, why and how of the project.**

**A: The Cresco Wildlife Club building is in need of air conditioning as they organize fundraising events and activities to pay for club improvements and the Trap Shooting Range. Air conditioning would more than double our fundraising opportunities. To date, we hold activities outside or in the building during cooler weather. The club would be able to rent out the building more often for community events such as year round rummage sales, vendor events at the club and along with the Expo Center events, family reunions, BINGO, meetings and meals. We have space to social distance with groups and offer in-house and curbside meals. We are often passed by when groups and individuals find out we do not have air conditioning. With meeting space at a premium, we want to be a community partner by offering the building year round. The annual Gun Show & Swap Meet held during August has grown over the last few years and we expanded the show by an extra day last year. We've been able to hold this event at the Expo Center and outside, but we cannot count on the weather to hold up every year. Vendors will not come to Cresco if they have to set up in the Wildlife Club building without air conditioning. It has become a large event for us and one that vendors have on their calendars to attend. The total cost of the air conditioning project is \$12,500. The Club has written a grant to the Howard County Community Foundation for \$3,000, Walmart for \$500 and the MiEnergy grant for \$500. The Club will raise the additional \$7,500 to complete this project through donations and proceeds from BINGO and curbside meals we've offered and will be offering. The Club will be using a local Cresco plumbing & electrical company.**

**Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?**

**A: With more activities and events offered at the Wildlife Club building and the Trap Shooting Range, we are seeing an increase of out-of-town visitors to Cresco. Starting in April 2021, we will be hosting for the first time, five matches here in Cresco with the Northeast Iowa .22lr Marksmen Club. This will bring more people to Cresco, many who have never been here before. With air conditioning, we would be able to host the new visitors at the Wildlife Club building when they finish their use of the Trap Range. We expect over 100 unique visitors to Cresco through this program and expect an increase in lodging, restaurants and retail business.**

## **1<sup>st</sup> Qtr 2021 Tourism Grant Application**

**Project: Mighty Howard County Fair**

**Date: 2/10/2021**

**Organization/Agency Requesting Funding: Howard County Agricultural Society**

**Contact Person and Title: Tom Barnes, Secretary of the Board**

**Address: P.O. Box 83, Cresco 52136**

**Phone: 563-547-4996**

**Email: [tbarnes@mhcfair.com](mailto:tbarnes@mhcfair.com)**

**Amount Requested: \$3,500**

**Total Cost of the Project: Fair Budget \$300,000**

**Event Date (if applicable): 6/23/2021**

**Project Completion Date: 6/27/2021**

**Q: Describe the project. Provide details of the project and the budget, other fundraising efforts, and the who, what, where, why and how of the project.**

**A: Funds will be used for advertising & media promotions for the annual County Fair**

**Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?**

**A: Largest event in Howard County. Typically draws 35,000 to 40,000 people over its 5 day run, many from surrounding states.**



## 1<sup>st</sup> Qtr 2021 Tourism Grant Application

Project: An Immigrants Cantata

Date: 3/11/2021

Organization/Agency Requesting Funding: CRICCET, for Cresco Ecumenical Choir

Contact Person and Title: Richard Nance

Address: 732 N. Elm Street Cresco, IA 52136

Phone: 563.379.4781

Email: [richardnance@hotmail.com](mailto:richardnance@hotmail.com)

Amount Requested: \$1,000.00

Total Cost of the Project: \$10,000.00 (Howard County Foundation \$5,000; Donaldson Foundation \$1,000; Walmoart Community Grants \$750; individual grants/contributions \$2250. all pending) \$5000.00; Donaldsons' \$1000.00; Walmart Community Grants, \$750,

Event Date (if applicable): 12/18/2021

Project Completion Date: 12/26/2021

**Q:** Describe the project. Provide details of the project and the budget, other fundraising efforts, and the who, what, where, why and how of the project.

**A:** The Cresco Area Ecumenical Choir, under the auspices of Immanuel Lutheran Church, has presented annually a Christmas Cantata for nearly 20 years in area churches. The choir membership is composed of members of a variety churches, and numbers over 20 singers. This year we will be researching the various immigrant populations that settled in the upper midwest, including those peoples of German, Scandanavian, French, Polish, Czech, Welsh, Irish and English heritage. Immigrant journals and diaries, favorite carols and hymns, and local expertise of descendants will be researched to develop a cohesive, inclusive cantata to celebrate the Christmas season honoring the various traditions and practices of these varied immigrant populations. Presentations of the completed project will be made during the holiday season of 2021 in multiple area/regional churches as well as in a public concert space.

**Q:** How does this project promote Cresco tourism and how does it increase lodging use within the community?

**A:** In the Cresco Area several historical sites exists that enhance the cultural aura of the region. The Bily Clock Museum in Spillville is a unique museum of handmade clocks that is unequalled. Anton Dvorak's summer home, also in Spillville, draws music-loving visitors for many areas of the world. The Vesterheim Museum (Decorah) is world renowned for Norwegian arts, heritage, and memorabilia. Cresco, the hometown of Nobel Prize winner Norman Borlaug, is a leader in

providing tours and historical presentations on Dr. Borlaug's enormous contribution to the mission of feeding the entire world. To enhance and add to the tourism opportunities already present, we propose to provide a performance celebration to further enrich the variety of events available. Cresco, as many smaller communities in Iowa, is constantly looking for events and opportunities that will draw visitors and potential residents to our area. . Future growth and sustainability for the community depends upon vibrant, valued cultural experiences. The Immigrants' Cantata would be a strong force in providing part of that foundation.

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**AMENDED AND RESTATED (2016) CRESCO  
URBAN REVITALIZATION PLAN**

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**CITY OF CRESCO, IOWA**

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**March 2016**

Original Plan - 2008  
Amendment No. 1 – 2011  
Amended & Restated Plan– 2016

# Amended and Restated (2016) Cresco Urban Revitalization Plan

The Cresco Urban Revitalization Plan ("Plan") for the City of Cresco ("City") was adopted in 2008. Amendment No. 1 to the Plan was adopted in 2011 and extended the expiration date of the Plan from January 1, 2012 to January 1, 2017. The Plan is now being Amended and Restated to, among other things, update the description of the Urban Revitalization Area, extend the duration of the Plan to December 31, 2021, add an exemption schedule for multi-residential property, amend the exemption schedules for residential and commercial property, and establish limitations if property is in an Urban Renewal Area. The City finds that these changes are in the best interest of the City insofar as they will provide Cresco with a long-term increase or stabilization in its tax base by encouraging rehabilitation or new construction which might not otherwise have occurred.

## A. URBAN REVITALIZATION ACT

The Urban Revitalization Act, now Chapter 404, Code of Iowa, was enacted into law by the Iowa legislature in 1979. The Act is intended to encourage redevelopment and revitalization within a designated area by authorizing incentives to the private sector. Qualified real estate within the designated area may be eligible to receive a total or partial exemption from property taxes on improvements for a specified number of years. The primary intent of this act is to provide communities with a long-term increase or stabilization in their tax base by encouraging rehabilitation or new construction which might not otherwise have occurred.

Section 404.1 provides that the City Council may designate an area of the City as a revitalization area, if that area meets any one of the following situations:

1. "An area in which there is a predominance of buildings or improvements, whether residential or nonresidential, which by reason of dilapidation, deterioration, obsolescence, inadequate provision for ventilation, light, air, sanitation, or open spaces, high density of population and overcrowding, the existence of conditions which endanger life or property by fire and other causes or a combination of such factors, is conducive to ill health, transmission of disease, infant mortality, juvenile delinquency or crime, and which is detrimental to the public health, safety, or welfare."
2. "An area which by reason of the presence of a substantial number of deteriorated or deteriorating structures, predominance of defective or inadequate street layout, incompatible land use relationships, faulty lot layout in relation to size, adequacy, accessibility, or usefulness, unsanitary or unsafe conditions, deterioration of site or other improvements, diversity of ownership, tax or special assessment

delinquency exceeding the actual value of land, defective or unusual conditions of title, or the existence of conditions which endanger life or property by fire and other causes, or a combination of such factors, substantially impairs or arrests the sound growth of a municipality, retards the provision of housing accommodations or constitutes an economic or social liability and is a menace to the public health, safety, or welfare in its present condition and use.”

3. “An area in which there is a predominance of buildings or improvements which by reason of age, history, architecture or significance should be preserved or restored to productive use.”
4. “An area which is appropriate as an economic development area as defined in Section 403.17.” (Section 403.17, Subsection 10: ‘Economic development area’ means an area of a municipality designated by the local governing body as appropriate for commercial and industrial enterprises or housing and residential development for low and moderate income families, including single or multi-family housing.)
5. “An area or an area designated as appropriate for public improvements related to housing and residential development, or construction of housing and residential development, including single or multi-family housing.”

## **B. DESIGNATION CRITERIA**

With the adoption of this Plan, the City Council is designating the Cresco Urban Revitalization Area as being qualified under Subsections 4 and 5 of Section 1 of the Act. The Area is appropriate for public improvements related to housing and residential development or construction of housing and residential development, including single or multi-family housing. The Area is appropriate as an economic development area for commercial development. The Area is also appropriate for multi-residential development.

## **C. DESCRIPTION OF THE AREA**

The Cresco Urban Revitalization Area (hereinafter referred to as “Area”) includes all property located within the Cresco corporate limits as of March 21, 2016. Any property annexed into the City in the future shall automatically be included in the Area as of the effective date of the annexation.

## **D. OBJECTIVES**

This Plan is prepared in conformance with Section 404.2 of the Code of Iowa for the purpose of providing incentives and outlining procedures to enhance the potential for commercial,

multi-residential, and residential development in Cresco. Planning goals include revitalizing the Area through the promotion of new construction on vacant land and rehabilitation of existing property, stabilizing and increasing the tax base, and providing overall aesthetic improvement.

#### **E. EXISTING ZONING**

Zoning classifications in the revitalization district include:

- A Agricultural
- R-1 Single Family Residential
- R-2 Light Density Residential
- R-3 Medium Density Residential
- R-4 Mobile Home Park
- C-1 Commercial District
- C-2 Central Business District
- M-1 Light Industrial
- H Medical

#### **F. EXISTING LAND USE**

Existing land use categories are the same as the zoning classifications described above.

#### **G. PROPOSED LAND USE**

The revitalization Area is proposed for new and expanded commercial, multi-residential, and residential development in those areas that comply with the City's Zoning Ordinance.

#### **H. CITY SERVICES**

Plans to improve City services in the revitalization Area are outlined in the City's Strategic Planning and Goal Setting Report (on file at City Hall).

#### **I. ELIGIBLE IMPROVEMENTS**

Eligible property improvements, as used in this Plan, include rehabilitation and additions to any existing residential, multi-residential, and commercial structures located within the Area. In addition, new construction of residential, multi-residential, and commercial structures on vacant land or on land with existing structures is also eligible for tax abatement.

Actual value added by improvements, as used in this Plan, means the actual value added as of the first year for which the exemption was received. In order to be eligible for tax abatement, the increase in actual value of the property from the eligible property improvements must be at least 10%.

All improvements, in order to be considered eligible, must be completed in conformance with all applicable regulations for the City of Cresco and must be completed during the time the Area is designated as a revitalization area.

#### **J. TIME FRAME**

Property in the Area shall be eligible for tax abatement under the Plan until December 31, 2021. If, in the opinion of the City Council, the desired level of revitalization has been attained or economic conditions are such that the continuation of the exemption granted would cease to be of benefit to the City, the City Council may repeal the ordinance establishing the revitalization Area, pursuant to Section 404.7 of the Code of Iowa. In the event the ordinance is repealed, all existing exemptions shall continue until their expiration. The City reserves the right to extend, amend, terminate or repeal the Plan and/or the ordinance to the extent allowed by law.

#### **K. EXEMPTIONS**

##### **Residential**

All qualified real estate assessed as residential property is eligible to receive a one hundred percent (100%) exemption from taxation on the first seventy-five thousand dollars (\$75,000) of actual value added by the eligible improvements. The exemption is for a period of three (3) years.

##### **Multi-residential**

All qualified real estate assessed as commercial property or multi-residential property if the commercial or multi-residential property consists of three or more separate living quarters with at least seventy-five percent of the space used for residential purposes is eligible to receive a one hundred percent (100%) exemption from taxation on the actual value added by the eligible improvements. The exemption is for a period of three (3) years.

With the adoption of this Amended and Restated Plan, the City Council is terminating the Evans Home Assisted Living Revitalization Plan, and by separate action will be repealing Ordinance No. 375 which established the Evans Home Assisted Living Revitalization Area in the City of Cresco, Iowa. Any multi-residential project that has not been approved for exemption by the City Council under the Evans Home Assisted Living Revitalization Plan as of the date this Amendment is adopted will be limited to applying for an exemption under the Cresco Urban Revitalization Plan, as amended and restated.

### Commercial

All qualified real estate assessed as commercial property is eligible to receive a one hundred percent (100%) exemption on the actual value added by the eligible improvements. The exemption is for a period of three (3) years.

## **L. APPLICATION PROCEDURES**

Owners may submit a proposal for an improvement project to the City Council to receive prior approval for eligibility for a tax exemption on the project. The City Council shall give its prior approval if the project is in conformance with this Plan for revitalization. However, if the proposal is not approved, the owner(s) may submit an amended proposal for the City Council to approve or reject. Such prior approval shall not entitle the owner(s) to exemption from taxation until the improvements have been completed and found to be qualified for the exemption under this Plan.

An application, on the form provided by the City, shall be filed for each new exemption claimed. The Application shall be filed by the property owner with the City Council by February 1 of the assessment year for which the exemption is first claimed, but not later than the year in which all improvements included in the project are first assessed for taxation, or the following two assessment years, in which case the exemption is allowed for the total number of years in the exemption schedule. The City may allow a property owner to submit an application after the above deadlines subject to the discretion of the Council and the limitations outlined in Iowa Code Section 404.4.

If a project is started in one year and is not completed until the following year, the application should be submitted in the year the project is completed. Submitting an application based upon partial completion of the project may result in the award of a partial exemption, as explained in Iowa Code Chapter 404 and corresponding regulations.

## **M. APPLICATION REVIEW**

The City Council shall, subject to review by the County Assessor, approve all applications submitted for approval if:

1. The project, as determined by the City Council, is in conformance with this Plan; and,
2. The project is located within the Area; and
3. The improvements were made during the time the Area was so designated.



The City Council will determine which exemption is applicable to the project (if any), subject to review by the County Assessor, based upon the terms of the Plan in effect when the application is reviewed and approved by the Council.

All approved applications shall be forwarded to the County Assessor for review, pursuant to Section 404.5 of the Code of Iowa. The County Assessor shall make a physical review of all properties with approved applications. The County Assessor shall determine the increase in actual value for tax purposes due to the improvements and notify the applicant of the determination, which may be appealed to the local board of review pursuant to Section 441.37 of the Code of Iowa. After the initial tax exemption is granted, the County Assessor shall continue to grant the tax exemption for the time period specified on the approved application. The tax exemptions for the succeeding years shall be granted without the owner(s) having to file an application for succeeding years.

#### **N. OTHER SOURCES OF REVITALIZATION FUNDS**

At the time the Plan was originally adopted in 2008, the City had two grants through the Department of Housing and Urban Development. One of the grants resulted in the rehabilitation of 9 single family homes which were occupied by low and moderate income families. The other grant helped to finance improvements to the City's sanitary sewer system.

At the time the Amended and Restated Plan was adopted in 2016, the City was not aware of a federal, state, or private grant or loan program likely to be a source of funding for residential improvements in the Revitalization Area other than a Northeast Iowa Regional Housing Trust Fund that assists individuals, community organizations, non-profit and for profit developers in rehabilitation, repair, and creation of projects that improve the condition of, or contribute to the development of both rental and owner-occupied affordable housing in Howard County through IFA grants/loans and local matches. It is not the intention of the City to prohibit the use of other appropriate federal or state revitalization or incentive programs within the Area. The City Council encourages all property owners to investigate other public and private funding sources for improvements to real property, and to apply to those sources which are applicable to the types of improvements being proposed.

#### **O. RELOCATION PROVISIONS**

The City does not anticipate the displacement or relocation of any persons, families, or businesses as a result of the improvements to be made in the Cresco Urban Revitalization Area. However, if activities resulting from a property owner's action to qualify for a tax exemption will result in a relocation or displacement, the following shall apply:

Upon application for and verification of eligibility for tax abatement to a property owner by the City, qualified tenants in a designated revitalization area whose displacement was due to action on the part of a property owner to qualify for said tax abatement under this

Plan shall be compensated by the property owner for one month's rent and for actual reasonable moving and related expenses. Qualified tenant, as used in this Plan, shall mean the legal occupant of a residential dwelling unit which is located within the designated revitalization area and who has occupied the dwelling unit continuously since one year prior to the City's adoption of this Plan in 2008.

**P. OWNERS OF RECORD AND EXISTING ASSESSED VALUATIONS**

Exhibit C to the Plan adopted in 2008 consisted of a list of the names, addresses, and assessed valuations for land and buildings of the owners of record of all real estate within the proposed Area. Exhibit C was on file at City Hall when the Plan was adopted in 2008.

**Q. LIMITATIONS**

The City also has or may adopt a tax increment financing program which is designed to provide incentives for development. Accordingly, a property that, in the determination of the City Council, is within an existing urban renewal area and is receiving either direct or indirect benefits that were financed through a City-sponsored tax increment financing program, shall not be eligible for tax abatement under the Cresco Urban Revitalization Plan absent specific approval from the City Council. If an application under this Plan is denied by the City Council because the property for which an exemption is requested is within an existing urban renewal area, the owner may reapply for benefits under this Plan for the same property if the property has subsequently been removed from the urban renewal area, provided the property remains in the designated Urban Revitalization Area and all other Plan requirements are met.

Improvements receiving funding from any other local, state or federal governmental program are only eligible for tax exemption under this Plan if specifically authorized by the City Council.

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# Property Tax Abatement

The City of Cresco adopted a property tax abatement program to encourage new construction and improvements to existing properties. The tax abatement is available to residential, multi-residential and commercial property owners within the Cresco city limits to reduce their property taxes. The application must be submitted to the City Clerk and approved by the City Council and the County Assessor.

Expiration Date – December 31, 2021

## Eligible Projects

- New construction of residential, multi-residential or commercial structures
- Rehabilitation and additions to any existing residential, multi-residential or commercial structure
- Actual value must increase at least 10% due to the improvements

## Residential Abatements

- Available on 100 % of the first \$75,000 of actual value added
- Exemption Period is 3 years

## Commercial and Multi-Residential Abatements

- Available on 100% of the actual value added
- Exemption Period is 3 years

## Application Deadline

- Deadline is February 1<sup>st</sup> of the year following the completion of the improvements
- Application must be filed with the City Clerk at City Hall 130 N. Park Place, Cresco, IA 52136

APPLICATION FOR TAX ABATEMENT UNDER THE  
URBAN REVITALIZATION PLAN FOR

CRESCO, IOWA

Date \_\_\_\_\_

\_\_\_\_\_ Prior Approval for  
Intended Improvements

\_\_\_\_\_ Approval of Improvements  
Completed

Address of Property: \_\_\_\_\_

Legal Description: \_\_\_\_\_

Title Holder or Contract Buyer: \_\_\_\_\_

Address of Owner (if different than above): \_\_\_\_\_

Phone Number (to be reached during the day): \_\_\_\_\_

Property Use: \_\_\_\_\_ Residential \_\_\_\_\_ Multi-Residential \_\_\_\_\_ Commercial

Nature of Improvements: \_\_\_\_\_ New Construction \_\_\_\_\_ Rehab/Addition \_\_\_\_\_ General Improvements

Specify: \_\_\_\_\_

Estimated or Actual Cost of Improvements: \_\_\_\_\_

Estimated or Actual Date of Completion: \_\_\_\_\_

If applicable, the name(s) of the tenants (if different than the owner) that occupied the property on  
November 3, 2008: \_\_\_\_\_

Signed: \_\_\_\_\_

Tax Exemption Schedule:

Residential: 100% exemption on the first \$75,000 of actual value added for 3 years.

Multi-Residential/Commercial: 100% exemption of actual value added for 3 years.

RESOLUTION NUMBER \_\_\_\_\_

**RESOLUTION AUTHORIZING THE MAYOR TO SIGN A LETTER OF INTENT TO SUPPORT AN APPLICATION WITH THE IOWA ECONOMIC DEVELOPMENT AUTHORITY FOR A COMMUNITY CATALYST BUILDING REMEDIATION PROGRAM GRANT FOR THE VERNON SPRINGS BREWERY COMPANY**

WHEREAS, the Vernon Springs Brewery Company is submitting an application to Iowa Economic Development Authority (IEDA) for a Community Catalyst Building Remediation Program Grant; and

WHEREAS, the City of Cresco supports the application; and

WHEREAS, the City of Cresco agrees to be the fiscal agent for the grant request on behalf of Vernon Springs Brewery Company.

NOW, THEREFORE, BE IT RESOLVED THAT the Mayor is authorized and directed to sign the Letter of Intent to Participate on behalf of Vernon Springs Brewery Company.

Council Person \_\_\_\_\_ moved the adoption of the foregoing Resolution and Council Person \_\_\_\_\_ seconded said Motion. Following discussion, a roll call vote was requested by Mayor and said roll call resulted as follows:

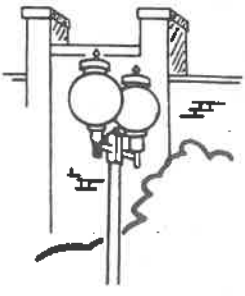
Ayes: \_\_\_\_\_  
Nays: \_\_\_\_\_  
Absent: \_\_\_\_\_

Thereupon, the Mayor declared said Resolution duly passed and announced that the Letter of Intent to Participate is approved and that the Mayor is authorized to sign the letter on behalf of the City of Cresco.

PASSED AND APPROVED THIS 5<sup>TH</sup> DAY OF APRIL, 2021.

BY: \_\_\_\_\_  
Mayor Mark Bohle

ATTEST: \_\_\_\_\_  
City Clerk Michelle Girolamo



**THE CITY OF  
Cresco  
I O W A**

**130 N. Park Place Cresco, IA 52136  
(563) 547-3101 FAX (563) 547-4525  
www.cityofcresco.com**

April 5, 2021

**Letter of Intent to Participate**

The City of Cresco supports the Vernon Springs Brewery Company application to the Iowa Economic Development Authority for a Community Catalyst Building Remediation Program Grant. We further state that representatives of the City Council and local building, zoning and/or fire code officials who may be responsible for approval and inspection of project property have reviewed the project proposal.

We further agree that all historically significant properties submitted for consideration in this application will comply with the Secretary of Interior's Standards for historic property rehabilitation.

We further commit to being the applicant and fiscal agent for grant request on behalf of Vernon Springs Brewery Company and intend to initiate qualifying tax incentives per the City of Cresco adopted policies upon origination of the project.

Thank you for review of this vital community project.

\_\_\_\_\_  
Mayor Mark Bohle                      Date

\_\_\_\_\_  
Vernon Springs Brewery              Date  
Pat Gooder

***Cresco, Iowa***  
***Proclamation***

***Whereas***, sexual assault affects individuals of any gender, race, culture, or socio-economic background; and

***Whereas***, in addition to the immediate physical and emotional costs, sexual assault may also have associated consequences of post-traumatic stress disorder,  
substance abuse, depression, homelessness, eating disorders and suicide;  
and

***Whereas***, sexual assault is devastating not only to the survivor, but also for the family and friends of the victim or survivor; and

***Whereas***, since no one person, organization, agency or community can eliminate sexual assault on their own we must work together to educate our entire population about what can be done to prevent sexual assault, support victims/survivors and their families as well as support those agencies providing services to victims/survivors.

***Now, Therefore*** I, Mark Bohle, Mayor of the City of Cresco, Iowa, do hereby proclaim the month of April 2021

***Sexual Assault Awareness Month***

and encourage all citizens to learn more about preventing violence.

***In Witness Whereof***, I have hereunto set my hand and caused the official seal of the City of Cresco to be affixed this 5<sup>th</sup> day of April 2021.

Attest:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Mayor



STREET LIGHTING RESOLUTION

The following Resolution \_\_\_\_\_ was adopted by the City Council of the City of Cresco, Iowa at a meeting held on April 5, 2021.

Be it resolved by the City Council of the City of Cresco, Iowa, that Alliant Energy Inc. is hereby directed to make the following changes to the existing system, at the locations described below (or shown on an attached map made a part of this Resolution) according to the terms expressed in the existing street light contract:

NEW INSTALLATION OR CHANGES IN EXISTING SYSTEM					
ADD NUMBER	DELETE NUMBER	WATTAGE	STYLE OF LUMINAIRE	TYPE AND HEIGHT OF POLE	WIRING (check one)
1. <u>1</u>		<u>80</u>	<u>LED</u>	<u>Existing Wood Pole</u>	<input checked="" type="checkbox"/> OH <input type="checkbox"/> UG
2. _____					<input type="checkbox"/> OH <input type="checkbox"/> UG
3. _____					<input type="checkbox"/> OH <input type="checkbox"/> UG

LOCATION OF NEW INSTALLATION OR CHANGES	
1.	<u>Lot South of 3<sup>rd</sup> Ave SW (South of Bethany Housewom)</u> <u>Pole #00565800</u>
2.	_____
3.	_____

Mayor \_\_\_\_\_

declared said Resolution duly passed and adopted the \_\_\_\_\_

day of \_\_\_\_\_, 20 \_\_\_\_\_.

Attest \_\_\_\_\_

Title \_\_\_\_\_